

BZAM Ltd., formerly The Green Organic Dutchman Holdings Ltd.

Management's Discussion and Analysis

For the years ended December 31, 2022 and December 31, 2021

### MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This Management's Discussion and Analysis ("MD&A") reports on the consolidated financial condition and operating results of BZAM Ltd. (formerly, The Green Organic Dutchman Holdings Ltd.) (the "Company" or "BZAM") for the years ended December 31, 2022, and 2021. The MD&A should be read in conjunction with the Company's consolidated financial statements for the years ended December 31, 2022, and December 31, 2021 (the "Consolidated Financial Statements") which were prepared in accordance with International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board ("IASB"). This MD&A provides information on the operating activities, performance and financial position of the Company and is intended to assist in understanding the Company's business and key factors underlying its financial results. All references to the Company's common shares (the "Common Shares") referenced herein have been updated to reflect the Consolidation (as defined herein) that occurred on November 8, 2022.

Additional information relating to the Company, including the Company's most recent annual information form for the year ended December 31, 2021 (the "Annual Information Form"), can be found on the Company's website at <a href="www.bzam.com">www.bzam.com</a> or at the Company's SEDAR profile at <a href="www.sedar.com">www.sedar.com</a>.

## CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION

This MD&A may contain "forward-looking information" within the meaning of Canadian securities legislation ("forward-looking statements"). These forward-looking statements are made as of the date of this MD&A and the Company does not intend, and does not assume any obligation, to update these forward-looking statements, except as required under applicable securities laws. Forward-looking statements relate to future events or future performance and reflect Company management's expectations or beliefs regarding future events.

In some cases, these forward-looking statements can be identified by words or phrases such as "may", "might", "will", "should", "could", "expect", "anticipate", "estimate", "intend", "plan", "indicate", "seek", "believe", "predict" or "likely", or the negative of these terms, or other similar expressions intended to identify forward-looking statements. The Company has based these forward-looking statements on its current expectations and projections about future events and financial trends that it believes might affect its financial condition, results of operations, business strategy and financial needs. Some examples of forward-looking statements include but are not limited to the expected costs, production capacity, receipt of licences, etc.

# Assumptions

Forward-looking statements are based on certain assumptions and analyses made by the Company in light of the experience and perception of historical trends, current conditions and expected future developments and other factors it believes are appropriate and are subject to risks and uncertainties. In making the forward-looking statements included in this MD&A, the Company has made various material assumptions, including but not limited to:

- (i) the Company's ability to continue as a going concern and successfully execute its plans and intentions, including but not limited to the generation of revenues, positive operating cash flows from the sale of its products;
- (ii) the continued compliance of current financing arrangements and availability of additional financing at reasonable terms:
- (iii) with respect to all statements relating to the Company's intention to expand offerings in major and smaller markets, the markets for cannabis in those areas continuing on a relatively stable trajectory, the Company's products selling at the current pace and there being no material slowdown in production or transportation of its products that would negatively impact the Company's ability to get products to market;
- (iv) the implications of the Galaxie Acquisition and BZAM Transaction (both as defined herein) to the Company's business;
- (v) with respect to all statements relating to the Company being able to complete sales of any assets being held for sale, negotiations with potential buyers continuing to progress on terms that are commercially reasonable to the Company, the market for cannabis products in Canada remaining relatively stable, and there being no regulatory issues at any of the facilities discussed herein; continuing to obtain necessary regulatory approvals or renewals, including renewal of the Company's licenses granted by Health Canada;
- (vi) general business and economic conditions, particularly in the Canadian medicinal and adult-use cannabis markets;
- (vii) regulation of the markets in which the Company operates;
- (viii) the Company's ability to attract and retain skilled staff;
- (ix) market competition, including the products and technology offered by the Company's competitors;
- (x) maintenance of our strong ongoing relationships with our suppliers, service providers and other third parties.

Although the Company believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect, and we cannot assure that actual results will be consistent with these forward-looking statements. Although the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking

statements, there may be other factors that cause results not to be as anticipated, estimated or intended. There is no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements. We do not undertake to update or revise any forward-looking statements, except as, and to the extent required by, applicable securities laws in Canada. The Company's forward-looking statements are based on the reasonable beliefs, expectations, and opinions of management as of April 28, 2023, the date of this MD&A.

#### Use of Non-IFRS Financial Measures

This MD&A contains certain financial and operational performance measures that are not recognized or defined under IFRS (the "Non-IFRS Measures"). As there are no standardized methods of calculating these Non-IFRS Measures, the Company's approaches may differ from those used by others, and this data may not be comparable to similar data presented by other licensed producers of cannabis and cannabis companies. As such, users are cautioned that these measures should not be construed as alternatives to measures determined in accordance with IFRS, including net income (loss) and gross profit, as measures of profitability or as alternatives to the Company's IFRS-based Consolidated Financial Statements. For an explanation of these measures to the most directly comparable financial information presented in the Consolidated Financial Statements prepared in accordance with IFRS, refer to the discussion below.

The Company believes that these Non-IFRS Measures are useful indicators of operating performance and are specifically used by management to assess the financial and operating performance of the Company. These Non-IFRS Measures include, but are not limited, to the following:

- "Average Net Selling Price Per Gram" is calculated by taking net revenue, which is then divided by total grams sold in the period. Management believes the Average Net Selling Price Per Gram measures provide more specific information about the pricing trends over time by product type.
- "Yield Per Plant", presented in grams, is calculated by taking the total amount of grams of dried flower harvested, excluding trim, and dividing it by the total number of plants harvested. Management believes that the Yield Per Plant provides a useful measure about the efficiencies gained through its operating activities.
- Gross margin before fair value adjustments is calculated by subtracting cost of sales, before the effects of unrealized gain (loss) on changes in fair value of biological assets, realized fair value on inventories sold and provisions and impairment of inventories and biological assets. Gross margin before fair value adjustments percentage is calculated by dividing gross margin before fair value adjustments (defined above) by net revenue. Management believes that these measures provide useful information to assess the profitability of our cannabis operations as it excludes the effects of non-cash fair value adjustments on inventory and biological assets, which are required by IFRS.
- "Adjusted Gross Margin" is calculated by subtracting cost of sales, before the effects of: (i) unrealized gain (loss) on changes in fair value of biological assets; (ii) Realized fair value adjustments on sale of inventories; (iii) provisions and impairment of inventories and biological assets; (iv) provisions to net realizable value; (v) COVID-19 related charges; and (vi) unabsorbed overhead relating to underutilization of the production facility grow rooms and manufacturing equipment, most of which is related to non-cash depreciation expense, from net revenue. Adjusted Gross Margin percentage is calculated by dividing Adjusted Gross Margin by net revenue. Adjusted Gross Margin is reconciled to IFRS in the "Financial Review and Discussion of Operations" section of this MD&A. Management believes that these measures provide useful information to assess the profitability of our operations as they represent the normalized gross margin generated from operations and exclude the effects of non-cash fair value adjustments on inventories and biological assets, which are required by IFRS. The most directly comparable measure to Adjusted Gross Margin calculated in accordance with IFRS is "Gross Margin Before Fair Value".
- "Adjusted Gross Profit" refers to gross profit excluding the adjustments for accelerated depreciation, write down of non-current deposits and write down of inventory. Adjusted Gross Profit is a useful measure as it represents gross profit for management purposes based on costs to manufacture, package and ship inventory sold, exclusive of any impairments due to changes in internal or external influences.
- "Adjusted EBITDA" has been identified by the Company as a relevant industry performance indicator. Adjusted EBITDA is a Non-IFRS financial Measure used by management that does not have any standardized meaning prescribed by IFRS and may not be comparable to similar measures presented by other companies. Management defines Adjusted EBITDA as loss for the period, as reported, excluding foreign exchange gains and losses, finance costs, accretion expenses, finance income, revaluation loss (gain) of contingent consideration, loss (gain) on disposal of assets, impairment (reversal of impairment) charge for non-financial assets, loss on derecognition of investment in joint venture, expenditures incurred in connection with research and development activities, debt modification, impairment loss on remeasurement of disposal group, gain on disposal of subsidiary, realized fair value adjustment on sale of inventories, unrealized gain on changes in fair value of biological assets, provisions and impairment of inventories and biological assets, share based compensation, depreciation, amortization, legal provisions, ERP implementation costs, restructuring costs and transaction costs. Management believes Adjusted EBITDA provides useful information as it is a commonly used measure in capital markets to approximate operating earnings. The Company provides the Non-IFRS Measure as

supplemental information and in addition to the financial measures that are calculated and presented in accordance with IFRS. The Non-IFRS Measure is also presented because management believes such measures provide information which is useful to shareholders and investors in understanding its performance and which may assist in the evaluation of the Company's business relative to that of its peers. Management believes the Non-IFRS Measure is a useful financial metric to assess the Company's operating performance on a cash basis before the impact of non-cash items, and on an adjusted basis as described above. However, such Non-IFRS Measure should not be considered superior to, as a substitute for or as an alternative to, and should only be considered in conjunction with, the most comparable Non-IFRS Measure.

A reconciliation of these non-IFRS financial measures is presented in the "Selected Operational Information" section below.

Non-IFRS Measures should be considered together with other data prepared in accordance with IFRS to enable investors to evaluate the Company's operating results, underlying performance and prospects in a manner similar to the Company's management. Accordingly, these Non-IFRS Measures are intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

#### **BUSINESS OVERVIEW**

The Company was incorporated under the Canada Business Corporations Act on November 16, 2016. The Company's registered office is located at 5520 Explorer Drive, Suite 402, Mississauga, ONL4W 5L1. The Company's head office is located at 200 Burrard Street, Suite 1570, Vancouver, BC, V6C 3L6. The Common Shares trade on the Canadian Securities Exchange ("CSE") under the symbol "BZAM" and on the OTCQX under the symbol "BZAMF". The Company also has three classes of warrants listed on the CSE under the symbols "BZAM.WR", "BZAM.WA" and "BZAM.WB".

The Company's wholly-owned Canadian subsidiaries, The Green Organic Dutchman Ltd. ("TGOD"), Galaxie Brands Corporation ("Galaxie"), BZAM Management Inc., and its partially owned subsidiaries, Folium Life Science Inc. and BZAM Cannabis Corp., are all licensed producers under the Cannabis Act (Canada) (the "Cannabis Act") and hold licences to produce cannabis plants, cannabis plant seeds, dried cannabis, fresh cannabis, cannabis oils, cannabis topicals, cannabis extracts and edible cannabis and sell such cannabis products within Canada to provincially authorized retailers or distributors and federally licensed entities. The Company owns cannabis cultivation and processing facilities near Hamilton, Ontario (the "Hamilton Facility"), in Edmonton, Alberta (the "Edmonton Facility"), in Midway, British Columbia (the "Midway Facility") and in Maple Ridge, British Columbia (the "Maple Ridge Facility").

The Company also has leases for and operating licences with facilities holding cultivation and processing licences in Puslinch, Ontario (the "Puslinch Facility"), Vaudreuil, Québec (the "Quebec Facility"), Airport Way, British Columbia, Saanichton, British Columbia (the "Saanichton Facility") and Pitt Meadows, British Columbia (the "Pitt Meadows Facility") and sells direct to customers under retail sales licences from two leased stores in Manitoba and Saskatchewan.

In addition to its Canadian operations, the Company, through its subsidiaries and strategic investments, is pursuing a limited international growth strategy, and has established strategic partnerships for the distribution of cannabis derived medical products primarily focused on Germany.

The Company's goal is to build a sustainable global cannabis company that is trusted to improve the lives of its customers, employees, communities, and investors, with a focus on delivering a diverse range of cannabis products. The pillars under the Company's strategy and value proposition include:

1. Sustainability: Environmental stewardship and sustainability are important aspects of day-to-day operations. Responsible and environmentally sensitive approaches are to the forefront, in particular in relation towards cultivation, production, and waste disposal. Each facility has their own unique practices, some of which include grinding plant waste and adding compost accelerator for faster decomposition, using a controlled drip water system to boost irrigation efficiency and conserve as much water as possible, using living soil as a grow medium which reduces material waste, conserving energy by using insulation to keep hot processes hot and cold processes cold, using heat recovery in the HVAC systems to recapture and reuse heating and cooling energy, recycling cardboard, plastic, metal and glass.

Three acres of the Hamilton Facility are cultivated for the organic produce farm which produces fresh fruit and vegetables for donation to local foodbanks and uses the composted biomass by-product from cannabis cultivation. The site has approximately 170 staff on site, including supporting full-time coverage of the Energy Centre, Cultivation and Security. The Hamilton Facility operates fully "off the grid" which means it is not connected to the local electrical grid and generates its own power from clean burning natural gas CHP units (Combined Heat and Power Units). All irrigation for

the site comes from collected rainwater stored in a 4.2 million litre pond, which provides over a year's worth of irrigation. The condensate recovery systems in the greenhouse return 90% of the water back to the pond.

For the Company's organic brands, the soil's microbes are reused year after year, not thrown out after each harvest.

- 2. <u>Innovation</u>: In Canada, the Company has a growing product portfolio within multiple brands which cater to a diverse set of consumer segments. The Company's core brands include BZAM<sup>TM</sup>, TGOD<sup>TM</sup>, -ness<sup>TM</sup>, Highly Dutch Organic<sup>TM</sup>, TABLE TOP<sup>TM</sup>, as well as partner brands DUNN Cannabis, FRESH and Wyld and retail stores in Winnipeg, Manitoba and Regina, Saskatchewan. The Company is focusing on adapting and optimizing its product portfolio. Notable categories include:
  - *Infused*: The Company launched infused pre-rolls across three brands; its distillate/terp infused pre-rolls from BZAM & -ness and its organic hash infused pre-rolls from Highly Dutch Organic.
  - *Multi-packs*: Multiple vape flavours or pre-roll strains in one pack infused and craft options too. Fruity + flavourful -ness pre-rolls and vapes, alongside bold & potent infused options from BZAM. For a more classic experience the Company has BZAM x DUNN wholecraft flower pre-rolls.
  - *Edibles*: With real fruit flavours inspired by the Pacific Northwest, high-quality ingredients and consistent dosing, Wyld is formulated to provide the best possible experience. Made with real fruit in a variety of natural flavours and a synergistic blend of cannabinoids + botanical terpenes wrapped up in its award-winning compostable packaging.
  - Organic: The Company has created a natural, certified organic environment for growing its TGOD and Highly Dutch Organic brands. With the transition to hang drying and hand manicuring in the Spring of 2023, offerings from these brands aim to optimize terpene profile and bag appeal starting with 14g offerings.
  - Craft: The Company includes partner brands DUNN Cannabis, FRESH and Wyld, as well as its collaboration brand, BZAM x DUNNTM Craft Series, in partnership with DUNN Cannabis. The Company is proud to work with Logan Dunn of DUNN Cannabis and Traviss Graham from FRESH to bring their products across Canada while they support BZAM's core brands with their craft cultivation knowledge.
- 3. Market Expansion: The Company is currently targeting 50 to 70 unique stock-keeping units ("SKUs") being listed in each major market while servicing smaller markets with a more precision focused portfolio to bring both national product awareness as well as regionally unique products to each marketplace. Based on ongoing consumer research, the portfolio is refreshed frequently with different formats, new package formats and new product introductions with an emphasis on "convenience-based" categories. Key products include BZAM Juicy Jet Pack 4x0.5g infused pre-rolls; 2 unique flavours, BZAM Mango Diesel 4x0.5g infused pre-rolls; the expansion of the top selling –ness Ninja Fruit vape flavour into a single unit 0.5g infused pre-roll. The Company's strategic approach to marketing includes a highly skilled, integrated marketing team committed to surpassing the demands of a fast-growing industry with a constantly evolving consumer base. Tactics include:
  - Omni-channel approach hyper-focused on retail education, product launches and sellthrough support
  - Investment in channels, resources, and partners cannabis consumers' trust
  - Creation and deployment of engaging and educational content, in-store merchandising assets and unique
    experiences.
  - Data driven with a deep understanding of consumer and retailer needs and buying behaviour.

# Core Brands and Products

The Company's portfolio includes five core brands, three partner brands and one collaboration brand, allowing for offerings catered to a diverse set of consumer segments. Taken together, the Company's brand portfolio covers a broad mix of categories and formats, including organic cannabis, real fruit edibles and value bulk products.

BRAND	PRODUCT MIX	MARKETS
	- Dried Flower	British Columbia, Alberta, Saskatchewan,
DUNN CRAFT	- Pre-Rolls	Manitoba,
CRAFT <sub>TM</sub>	- Live Rosin Vape Cartridges	Ontario, Yukon
	- Dried Flower	British Columbia,
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		Alberta, Quebec,
		Manitoba,
		Saskatchewan,
		Ontario, Yukon
	- Dried Flower	Alberta, Saskatchewan
CRAFT	- Pre-Rolls	Manitoba, Ontario
BZAM		
DUNN		
SERIES		
•	- Dried Flower	British Columbia, Alberta, Saskatchewan
GREEN ORGANIC	- Pre-Rolls	Manitoba, Ontario, Quebec,
DITCHMAN		Newfoundland
- ESTABLISHED 2012-		Nunavut,
		PEI, Northwest Territories
	- Dried Flower	British Columbia, Alberta, Saskatchewan
	- Pre-Rolls	Manitoba, Ontario, Quebec,
	- Concentrates (Infused)	Newfoundland
	- Vape	Nunavut,
	5.15	PEI, Northwest Territories
<b>49.000</b>	- Dried Flower	British Columbia, Alberta, Saskatchewan,
-ness_	- Pre-Rolls	Manitoba, Ontario, Quebec,
	- Concentrates (Infused)	Newfoundland, Nova Scotia,
	- Vape	Nunavut,
	- Dried Flower	PEI, Northwest Territories British Columbia, Alberta, Saskatchewan,
CITALI	- Dried Flower - Pre-Rolls	Manitoba, Ontario, Quebec,
Highly	- Fie-Rolls - Extracts	Newfoundland, PEI
Hitch	- Extracts - Vape	Newfoulidiand, FEI
auteri	- vape	
organic	- Dried Flower	British Columbia, Alberta, Saskatchewan,
	- Pre-Rolls	Manitoba, Ontario, Quebec,
W	- Extracts (milled)	Newfoundland, Nova Scotia,
TADLE	- Lanacis (minea)	PEI
TABLE		
TOP		
I VF.	- Edibles	Dukish Columbia Albanta Cooler 1
	- Edibles	British Columbia, Alberta, Saskatchewan,
Y//		Manitoba, Ontario, PEI, Nova Scotia, Newfoundland
WYLD.		rewioundiand

### **Production Facilities and Licences**

The Company's products are currently cultivated and manufactured in the following licensed production facilities:

Facility	Location & Size (Sq Ft)	2023 Capacity (1)	Activities	Expiry of Current License Terms
Hamilton Facility	Ancaster, ON 166,000 Sq Ft	17,230kg flower	Owned facility with a research and development ("R&D") licence, and cultivation, processing and sales licence. The greenhouse space is where the Company grows and processes its organic cannabis flower. The facility also produces cannabis extracts, and packages flower, prerolls, oil, and infused pre-rolls products.	Cultivation/Proces sing/Sale: July 20, 2027 R&D licence: February 12, 2025
Quebec Facility	Vaudreil, QC 8,800 Sq Ft 1,500 Sq Ft Cultivation	225kg flower 1,300kg hash	Leased facility with an indoor cultivation and processing licence, operating national hash production.	Cultivation/Proces sing: July 20, 2027
Saanichton Facility	Saanichton, BC 10,831 Sq Ft 3,600 Sq Ft Cultivation	700kg flower	Leased facility with an indoor cultivation and processing licence.	Cultivation/Sale for Medical Purpose Processing/Sale: May 10, 2024
Edmonton Facility	Edmonton, AB 113,184 Sq Ft 25,000 SqFt cultivation	2,400kg flower	Owned facility with a cultivation, processing and sales licence. Indoor space equipped to support cultivation and processing of flower, as well as bulk packaging of flower and pre-rolls products.	Cultivation/Proces sing/Sale: December 5, 2027
Midway Facility	Midway, BC 392 acres land 90 acres planted	37,500kg flower	Owned facility with a cultivation licence. The outdoor annual crop supplies flower for extraction.	Cultivation: September 4, 2023
Pitt Meadows Facility	Pitt Meadows, BC 39.098 Sq Ft Land 18,000 Sq Ft Processing	1,684kg distillate	Leased facility with a processing and sales licence. Highly equipped to operate extraction of distillates, production and packaging of vapes, pre-rolls, infused pre-rolls, gummies and final packaging of flower.	Processing/Sale: March 27, 2025

#### Notes:

(1) "2023 Capacity" refers to the potential output that could be produced in the fiscal year based on facility square footage and equipment, which may differ from actual outputs based on operational decisions.

The production capacity is based on yields in each facility from previous years and assumes that those yields will continue to be accurate for 2023. It also assumes none of the facilities will be impacted by poor harvest, disease, lack of proper production resources in material and labour and other factors described in "*Risk Factors and Uncertainties*", below. The Company anticipates that Health Canada will renew all licences at the end of their respective terms; however, the Company cannot provide assurances that the licences will be renewed on the same terms and conditions. See "Risk Factors".

# KEY HIGHLIGHTS

- Completed the BZAM Transaction (as defined herein) in November 2022, which approximately doubled the Company's revenue and asset base;
- Achieved gross revenues of \$68.8 million for the fiscal year 2022, a 76% increase over prior year;
- Achieved record quarterly gross revenues of \$24.8 million for the three months ended December 31, 2022 ("Q4 2022"), a 100% increase from the three months ended December 31, 2021 ("Q4 2021"), and an increase of 79% from Q3 2022.
- Achieved net revenues of \$49.4 million for the fiscal year 2022, a 63% increase over prior year;
- Achieved record quarterly net revenues of \$17.2 million for Q4 2022, a 82% increase from Q4 2021, and an increase of 74% from Q3 2022;
- Maintained an Adjusted Gross Margin of 39% in 2022 and 2021;
- Increased its recreational market share to 4.7% in December 2022, from 1.7% in September 2022 and 1.4% in December 2021 as per Hifyre data;
- Expanded cultivation and processing footprint across Canada, with right-sized facilities in the largest provinces, listing the Maple Ridge Facility and certain assets under the Puslinch Facility as available for sale as at 2022-year end;
- Achieved an adjusted SG&A (as defined below, excluding one-time non-recurring costs) of 57% of sales in 2022, from

80% in 2021, primarily as a result of increasing revenues whilst reducing headcount, renegotiating service level agreements with its respective vendors, and maintaining cost discipline;

- Reduced the Adjusted EBITDA loss to \$18.1 million in 2022 compared with \$22.6 million in 2021;
- Incorporated the assets acquired as part of the BZAM Transaction into the security collateral, maximising loan advances under its secured revolving credit facility (the "Revolver Loan");
- Completed the sale of HemPoland S.p.a. Z.o.o. ("HemPoland") for gross proceeds of \$6.8 million in September 2022.

### RECENT DEVELOPMENTS

#### **BZAM** Transaction

On October 18, 2022, the Company entered into a share exchange agreement with BZAM Holdings Inc., a corporation incorporated under the laws of the province of British Columbia ("BZAM Holdings") and its sole shareholder BZAM International Ltd. (the "BZAM Shareholder"), to purchase and acquire all of the issued and outstanding common shares of BZAM Holdings from the BZAM Shareholder in exchange for 49.5% of the issued and outstanding shares of the combined entity formed upon closing of the transaction (the "BZAM Transaction"), at a deemed priced per Common Share of \$0.596 (the "Issue Price"). The BZAM Shareholder also has the ability to earn additional Common Shares valued up to \$33 million based on the issue price, subject to the achievement of certain milestones tied to annual net revenue targets and positive Adjusted EBITDA targets for the 2023 calendar year.

On closing of the BZAM Transaction on November 3, 2022 ("Closing"), the Company paid an aggregate purchase price comprised of (shown on a post share Consolidation basis): (a) a cash payment in the amount of \$100.00, and (b) 65,522,781 Common Shares which constituted, on a pro forma basis immediately following Closing, 49.5% of the aggregate number of the issued and outstanding Common Shares as of immediately following the Closing (the "Closing Shares"). For the purposes of calculating the Closing Shares, the determination of the issued and outstanding Common Shares as of immediately following the Closing did not take into account (i) any securities issued by the Company that are convertible into, or exercisable for, Common Shares; or (ii) the 8,571,428 Common Shares (the "Milestone Escrow Shares") held in escrow pursuant to a certain indemnity escrow agreement (the "Indemnity Escrow Agreement") dated November 17, 2021, between the Company, Computershare Trust Company of Canada, and certain securityholders of the Company (the "Vendors").

Following the release from escrow of the Milestone Escrow Shares, the Company issued an additional 1,120,226 Common Shares to the BZAM Shareholder at the Issue Price, equal to 49.5% of the aggregate number of Milestone Escrow Shares issued to the Vendors. The remaining 7,428,571 Common Shares held in the indemnity escrow account pursuant to the Indemnity Escrow Agreement were returned to treasury and cancelled.

On October 3, 2022, and October 6, 2022, the Company received funds totalling \$2.2 million under a demand promissory note with a company controlled by the BZAM Shareholder, Stone Pine Capital Ltd. (the "Stone Pine Promissory Note"). The Stone Pine Promissory Note bore interest at a rate of 12% per annum and demand could only occur after December 1, 2022. The Stone Pine Promissory Note is subordinated to the Amended and Restated Agreement (as defined herein). On January 4, 2023 the Company issued an aggregate of 5,500,000 Common Shares, at a deemed issuance price of \$0.40 per Common Share, to settle the Stone Pine Promissory Note. The Common Shares issued are subject to a four-month plus one day statutory hold period.

## Sale of HemPoland Operations

Since September 2021, the Company had been engaged with advisors for the sale of the Company's entity in Poland, HemPoland, which was deemed non-core to future operations and the Company's strategy. On September 6, 2022, the sale of HemPoland was completed with the purchaser paying a total of \$1.35 million in cash. A loan payable to HemPoland by the Company, of \$5.46 million was also forgiven. This brought the total proceeds to \$6.81 million.

The results of the HemPoland operations (the "HemPoland Operations") up to the date of sale have been included as discontinued operations in the Consolidated Financial Statements and this MD&A.

# Revolver Loan Credit Facility

The Company entered into the Revolver Loan on April 22, 2020, which was amended and restated on September 29, 2021, and further amended on November 29, 2021 (the "Amended and Restated Agreement"). The Revolver Loan had a credit limit of \$25 million, bearing interest at a minimum of 12%, with a maturity date of June 30, 2023. The Company must comply with certain financial covenants as set out in the Amended and Restated Agreement relating to the achievement of positive EBITDA (as defined in the Amended and Restated Agreement).

On March 10, 2022, the Company entered into a second amendment to the Amended and Restated Agreement (the "Second Amendment") whereby the Revolver Loan was amended to increase the overall Revolver Loan limit from \$25 million to \$30 million, allow certain eligible inventory to be included as collateral to the Revolver Loan, and relax certain covenants set forth in the Amended and Restated Agreement relating to the Revolver Loan. As consideration for the Second Amendment, the Company issued 50,000 Common Shares worth \$50 thousand to the lender.

On April 29, 2022, the Company entered into a third amendment to the Amended and Restated Agreement (the "Third Amendment"), whereby the Revolver Loan was amended to increase the overall Revolver Loan limit from \$30 million to \$34 million, increase the term portion of the Revolver Loan from \$20 million to \$24 million, amend the EBITDA financial covenant to take effect for the month ended June 30, 2022, remove the covenant requiring a \$6 million prepayment through funds raised by public issuance of equity securities in the Company, remove the covenant requiring a \$4 million prepayment through funds raised by the sale of HemPoland, and introduce certain prepayment fees in the combined amount of 2% of any prepayments, subject to the satisfaction of the various conditions set out therein.

On November 3, 2022, in connection with the BZAM Transaction, the Company entered into a fourth amendment to the Amended and Restated Agreement (the "Fourth Amendment") to incorporate the assets of BZAM Holdings into the security collateral and, amongst other things: (i) remove the reduction of the limit to the revolving portion of the credit facility as a result of prepayment on the term portion of the credit facility; (ii) amend the EBITDA financial covenant to take effect on the month of April 2023; (iii) extend the maturity date of the credit facility to March 24, 2024; and (iv) introduce a 1.5% reduction of the interest rate upon achieving three consecutive months of positive earnings before depreciation and amortization, from TD Prime plus 8.05% to TD Prime plus 6.55%. All other terms of the Amended and Restated Agreement not specifically amended remained the same as before. As consideration for the Fourth Amendment, the Company issued to the lender 700,000 warrants to purchase Common Shares at a price of \$0.95 per Common Share for a period of 60 months.

The Revolver Loan is secured by a first lien over the Hamilton Facility and assets of the Company, including a lien over substantially all of the cannabis and cannabis derived inventories and Canadian trade receivables. As the accounts receivable balance is eligible for collateral increases, additional credit is available to the Company up to \$10.0 million.

As of December 31, 2022, the total principal balance outstanding related to the Revolver Loan was \$26.8 million.

## Puslinch Facility

On May 17, 2022, the Company closed an agreement of purchase and sale of its leasehold improvements of the Puslinch Facility (the "Puslinch Transaction") with the landlord for \$3 million (the "Consideration"). Of the Consideration, \$1.9 million was paid in cash, and \$1.1 million of the Consideration settled previous loans advanced to the Company by the landlord, including all accrued interest and transaction costs thereon. In connection with the Puslinch Transaction, the Company also agreed to an increase in rent of \$25 thousand a month for the remainder of the lease term on the Puslinch Facility of approximately 19 years.

## Potential Sale of Galaxie Assets (Puslinch Facility)

Since November 2022, the Company has been engaged with a potential purchaser for a portion of the assets and liabilities acquired in connection with the acquisition of all of the issued and outstanding shares of Galaxie on November 17, 2021 (the "Galaxie Acquisition"). Preliminary approval by the board of directors of the Company (the "Board") and lender consents were obtained to proceed with the transaction. The Company anticipates completing the sale within the twelve months. As a result of this assessment, the Company has classified the specific assets and liabilities as held for sale. Based on the fair value of the net assets using a market approach (level 2 fair value hierarchy), the Company has included an assumption that net proceeds of approximately \$0.5 million are expected to be recorded on the sale.

## Potential Sale of the Maple Ridge Facility

Since November 2022, the Company has been engaged with a potential purchaser of a portion of the Maple Ridge Facility. Preliminary Board approval and lender consents were obtained to proceed with the transaction. The Company anticipates completing the sale within the twelve months. As a result of this assessment, the Company has classified the specific assets and liabilities as held for sale. Based on the fair value of the net assets using a market approach (level 2 fair value hierarchy), the Company has included an assumption that gross proceeds of approximately \$4 million are expected to be recorded on the sale.

#### Other strategic initiatives including international expansion.

The Company continues to review other strategic initiatives to maximize shareholder value, including acquisitions in Canada. The Company also continues to pursue international and partnership growth opportunities in Germany.

Refer to the Company's summary of regulatory framework for the international markets in the "Regulatory Landscape" section below.

# Executive Leadership and Board Composition

On February 1, 2022, the Company announced the appointment of Ms. Nichola Thompson as Chief Financial Officer ("CFO"), effective immediately. Concurrent with the appointment of Ms. Thompson as CFO, Mr. Sean Bovingdon resigned as interim CFO of the Company. On July 12, 2022, Ms. Thompson resigned from her position as CFO of the Company, effective August 4, 2022, to pursue unique opportunities outside of the cannabis industry. Mr. Bovingdon, Chief Executive Officer ("CEO") of the Company, was re-appointed Interim CFO, effective August 4, 2022.

On April 5, 2022, Mr. Nicholas Kirton retired as a member of the Board of Directors and the Chair of the Audit Committee of the Company (the "Audit Committee"). Mr. Chris Schnarr was appointed as the new Chair of the Audit Committee.

In connection with closing of the BZAM Transaction on November 3, 2022, Mr. Matt Milich was appointed as CEO, replacing Mr. Bovingdon, and Mr. Jordan Winnett was appointed Chief Commercial Officer. Mr. Bovingdon was appointed as CFO of the Company from Interim CFO. Also at this time, Dr. Caroline McCallum, Mr. Bovingdon and Mr. Adam Jaffe resigned from the Board of Directors, with two nominees of BZAM joining the Board, namely Mr. Keith Merker and Mr. Tony Moschella.

On January 11, 2023, Mr. Tony Moschella resigned from the Board of Directors. Mr. Bassam Alghanim joined the Board of Directors on the same date.

On January 31, 2023, Mr. Michel Gagne resigned from his position of Chief Operating Officer to pursue other opportunities.

On February 20, 2023, Mr. Angus Footman and Mr. Olivier Dufourmantelle resigned as directors of the Board. Mr. Sean Bovingdon, the Company's CFO, was re-appointed to the Board. Mr. Bassam Alghanim was appointed as the new Chairman of the Board, effective January 24, 2023.

### Equity Issuances

The Company issued Common Shares under its at-the-market ("ATM") prospectus supplement dated December 2, 2020 ("ATM Supplement"), to the short form base shelf prospectus dated November 27, 2020 (the "Base Shelf Prospectus"). The ATM Supplement permitted the Company to raise up to \$15.0 million from the issuance of Common Shares from time to time at a price equal to the then prevailing market price of the Common Shares as traded on the facilities of the CSE at the time of each direction. Under the ATM Supplement, during the year ended December 31, 2022, the Company issued 90,400 Common Shares for gross proceeds of \$105,000. The ATM Supplement expired on February 25, 2022.

ATM Issuances	Common Shares issued		Weighted average share price per share		Aggregate gross proceeds (\$ 000's)		Aggregate commissions paid (\$ 000's)		Aggregate net proceeds (\$ 000's)	
February 2021	#	1,434,196	\$	5.50	\$	7,893	\$	237	\$	7,656
June 2021		107,300		3.63		389		12		377
August 2021		332,650		2.67		887		27		860
September 2021		135,050		2.49		336		10		326
December 2021		94,350		1.12		106		3		103
January 2022		39,800		1.11		44		1		43
February 2022		50,600		1.21		61		2		59
Total Issued under ATM	#	2,193,946	\$	4.43	\$	9,716	\$	292	\$	9,424

On November 30, 2022, the Company issued an aggregate of 3,486,888 Common Shares at a deemed issuance price of \$0.7337 per Common Share to settle \$2,558,330 of aggregate indebtedness of certain subsidiaries of the Company pursuant to certain loan settlement agreements.

On December 22, 2022, the Company issued 12,707,500 Units (the "December 2022 Offering") pursuant to a prospectus supplement dated December 19, 2022 (the "December Supplement"), to the Base Shelf Prospectus for gross proceeds of approximately \$5.08 million. Each Unit consisted of one Common Share and one Common Share purchase warrant (each, a "Warrant"). Each Warrant entitles the holder to purchase one Common Share at an exercise price of \$0.50 until December 22, 2027. The December 2022 Offering was conducted on a "best efforts" marketed basis pursuant to an agency agreement between the Company and Clarus Securities Inc. dated December 22, 2022.

The ATM Supplement and the December Supplement are prospectus supplements to the Base Shelf Prospectus which qualifies the distribution of up to \$50 million of securities of the Company to be raised through the issuance of various debt and equity securities

of the Company over a period of up to 25 months from the date of the Base Shelf Prospectus. As at the date hereof, the Base Shelf Prospectus is expired and the Company is not permitted to issue any additional debt or equity securities thereunder.

On January 4, 2023 the Company issued an aggregate of 6,500,000 Common Shares of the Company, at a deemed issuance price of \$0.40 per Common Share, to settle \$2.6 million of indebtedness of the Company under certain outstanding promissory notes, pursuant to loan settlement agreements with two of the Company's largest shareholders.

On January 23, 2023, the Company issued 1,142,857 Common Shares held in an indemnity escrow account with respect to the Galaxie Acquisition to two vendors of the shares of Galaxie in accordance with certain earn-out provisions relating to the Galaxie Acquisition. Please also see the share issuances by the Company to the BZAM Shareholder and to Stone Pine Capital Ltd. described under "BZAM Transaction", above.

## Convertible Security Issuances

On April 7, 2022, the Company granted stock options to purchase an aggregate of up to 2,955,200 Common Shares to certain directors, officers, employees, and consultants of the Company, of which 1,995,000 stock options were granted to directors and executive officers, and 960,200 stock options were granted to employees and consultants. Each stock option is exercisable into one Common Share at an exercise price equal to \$1.30 per Common Share. In addition, restricted share units ("RSUs") representing the right to receive up to an aggregate of 35,000 Common Shares, subject to the satisfaction of certain vesting conditions, were also awarded to a consultant of the Company.

On May 27, 2022, the Company also granted stock options to purchase an aggregate of up to 8,900 Common Shares to certain employees. Each stock option is exercisable into one Common Share at an exercise price equal to \$1.05 per Common Share.

On August 31, 2022, the Company also granted stock options to purchase an aggregate of up to 3,700 Common Shares to certain employees. Each stock option is exercisable into one Common Share at an exercise price equal to \$0.85 per Common Share.

On November 25, 2022, the Company granted stock options to purchase an aggregate of up to 5,010,100 Common Shares to certain directors, officers, employees, and consultants of the Company, of which 2,005,000 stock options were granted to directors and executive officers, and 3,005,100 stock options were granted to employees and consultants. Each stock option is exercisable into one Common Share at an exercise price equal to \$0.69 per Common Share. In addition, RSUs representing the right to receive up to an aggregate of 330,000 Common Shares, subject to the satisfaction of certain vesting conditions, were also awarded to certain directors and officers of the Company.

## Share Consolidation

On November 8, 2022, the Company filed articles of amendment to effect a consolidation (the "Consolidation") of all of the issued and outstanding Common Shares. Pursuant to the Consolidation, shareholders received one post-Consolidation Common Share for every ten pre-Consolidation Common Shares (the "Consolidation Ratio"). The Consolidation Ratio also applied to the Common Share purchase warrants (the "Warrants"), which were previously exercisable on the basis of one Warrant for one Common Share. Accordingly, effective as of the Consolidation date, the holders of Warrants will be entitled to receive one post-Consolidation Common Share on the exercise of ten Warrants. The Consolidation also applied to the stock options and RSUs outstanding, which were consolidated at the Consolidation Ratio with the exercise price being adjusted to reflect the Consolidation.

## Name Change

On January 25, 2023, the Board of Directors authorized a change in the Company's name from "The Green Organic Dutchman Holdings Ltd." to "BZAM Ltd." (the "Name Change"). The Name Change took effect on February 23, 2023.

# OUTLOOK

The Company continues to monitor and adapt to changing market conditions. See "Risk Factors".

At this time, the Company's outlook remains positive on the cannabis market both in Canada and internationally.

As per Statistics Canada, cannabis consumers spent \$4.52 billion on regulated adult-use products in 2022, growing by 17.9% over 2021 sales. The biggest changes in terms of product mix weighting over the year were flower decreasing from 48% to 40%, with pre-rolls consumption increasing by 45%, now holding a 29% weighting and the vape market also growing by 26%, accounting for 16% of the adult use market. Combined, these three product categories equate to 85% of the total recreational market. Canada is home to roughly 3,700 cannabis stores and retail licenses, including approximately 1,700 in Ontario. As per Statista in October

2022, recreational sales are expected to total \$5.20 billion in 2023 (16% increase) and reach \$9.62 billion in 2027 (CAGR 16.40%). The Company plans to:

- Build new relationships with the provinces and retail stores and bolster existing relationships, through strategic
  partnerships and optimization of key accounts;
- Continue to increase its portfolio and recognized brands. The acquisition has resulted in the Company doubling its innovative portfolio of products and recognized brands and offer a wider range of product formulations and flavours at different price points;
- Transition to an in-house dedicated sales team in 2023 to over 30 personnel, driving increased distribution;
- Expand market presence with geographical operational footprint expanded to include British Columbia and Alberta, in addition to an inhouse sales team, the merger has given additional resources to the Company to increase its market presence in these provinces and bolster SKU performance whose premium products were historically more popular and stronger performing in Ontario and Quebec.

Against this backdrop of strong industry growth, increased demand for the Company's products is evidenced by the Company's national adult-use recreational cannabis retail market share in Canada. According to Hifyre, the Company finished December 2022 year with 4.7% market share compared to 1.4% in December 2021 and 1.7% in October 2022. As of December 2022, the Company was ranked as the #7 licensed producer in Canada in terms of market share. As at the date of this MD&A, the Company was ranked #6, behind Tilray, Decibel Cannabis Company, Village Farms International, Organigram and Auxly Cannabis Group. The Company's leading market share positions as of March 2023 were Alberta #5, British Columbia #6, Quebec #7, and Ontario #8. The Company has also seen some of its SKUs perform strongly, as follows:

C-4	D J	CIZII	Nationwide Rank
Category	Brand	SKU	(all presentations within respective category)
Flower	Highly Dutch	Amsterdam Sativa - 28g	#2
Hash	Highly Dutch	Organic Afghan Black Hash - 2g	#4
Vape	-ness	Ninja Fruit - 1mL	#4

Management believes that the Company is better equipped to fulfill demand in 2023. The Company is focused on improving operating cash conversion from the streamlining of operations, implementing cost containment initiatives, a continued transition towards automation, and improving our balance sheet. Following a comprehensive review and integration of the Company's operations, the Company has identified the following impacts and opportunities which it believes have the potential to further improve financial performance and margins in 2023:

- Introduction and continuation of favorable accretive product mix and discontinuation of products at lower margin/price points;
- Rightsizing the cultivation and manufacturing footprint and now operating at a higher percentage of facility capacity has
  resulted in improved fixed overheads costs. The Company does not expect to incur expenses for unabsorbed overheads
  in 2023:
- Cultivation improvements with higher Yield Per Plant achieved throughout 2022 and expected to continue into 2023, lowering the cash cost price per gram. Also, with average THC %'s reaching high 20's, this has resulted in a higher % of flower going into premium SKU formats and ensures the Company is well positioned to take advantage of the dried flower and pre-roll categories which collectively represents approximately 69% of the Canadian legal market;
- Transitioning activities between facilities, ensuring economies of scale and maximum specialization, automation and
  operational efficiencies are achieved, improving processing and manufacturing key performance indicators and ensuring
  the Company can scale to higher volumes in the future;
- Procurement synergies as the Company's purchasing and negotiating power has now increased with vendors from the increased post-merger volumes and as a result better terms and pricing can be achieved.
- Supply chain optimization, standardization and logistics and freight saving initiatives with increased inbound and outbound average volumes per shipment;
- Selling, general and administrative ("SG&A") cost containment initiatives with most of the pre-merger synergies
  identified at the time of the transaction materializing at the time of writing this report, lowering the cost base and reducing
  SG&A as a % of net sales. Reduction of consolidated headcount, transitioning from outsourced sales team to a dedicated
  inhouse sales force team and renegotiating service level agreements with vendors to best fit the new Combined Entity
  have been the main contributors to these savings;
- Departmental changes and streamlining core functions within the business has also led to an increased visibility of leading
  and lagging indicators, enabling the Company to make more informed decisions regarding sales and inventory.

The strategic rationale for completing the BZAM Transaction was to establish the Company as a Top 5 player in Canada and to drive shareholder value creation. The Company believes it can continue increasing its topline, improve margins and turn cash flow positive as a result of the synergistic impacts of the merger.

# SELECTED OPERATIONAL INFORMATION

Adjusted EBITDA is a Non-IFRS Measure. Adjusted EBITDA is a metric used by management which is net operating loss adjusted for interest, provisions for income taxes, other non-cash items including depreciation and amortization, share-based compensation, derivative liabilities, and extraordinary and non-recurring items.

# All dollar amounts in the following sections are presented in thousands of Canadian dollars unless otherwise stated.

The following table reconciles the Company's net operating income (loss) (as reported) and Adjusted EBITDA for the periods presented.

		For the years ended				
		December 31, 2022	December 31, 2021			
Adjusted EBITDA (non-IFRS measure)						
Net loss from continuing operations	\$	(36,359)\$	(39,544)			
Adjustments:						
Deferred income tax recovery		_	(436)			
Foreign exchange loss (gain)		603	648			
Finance costs		5,116	6,137			
Finance income		(20)	(89)			
Revaluation gain of contingent consideration		(38,017)	(1,851)			
Loss (gain) on disposal of assets		4	63			
Impairment / (reversal of impairment) charge for non-financial assets		29,004	(21,811)			
Loss on assets held for sale		_	17,688			
Loss on derecognition on investment in joint venture		_	761			
Debt modification		(352)	(1,187)			
Gain on debt settlement		(1,140)	_			
Impairment loss on remeasurement of disposal group		2,489	5,118			
Loss on disposal of subsidiary		1,166	_			
Realized fair value adjustment on sale of inventories		23,606	8,161			
Unrealized gain on changes in fair value of biological assets		(26,229)	(12,118)			
Loss on lease termination		541	_			
Acquisition related costs		208	317			
Share based compensation		206	3,381			
Depreciation and amortization		12,221	12,164			
One-Off Restructuring costs	(a)	4,626	_			
Returns Provisions	<b>(b)</b>	632	_			
Inventory Provisions on cost	(c)	3,320				
Under absorption of overheads	(d)	326	_			
Adjusted EBITDA (non-IFRS measure)		(18,049)	(22,598)			

#### Notes

- (a) Restructuring costs relate to employee severance costs as well as other costs incurred in ending existing contractual relationships and costs to merge the entities from the BZAM Transaction.
- (b) Returns provisions are for possible returns from customers for the sales that were made to customers in 2022.
- (c) Inventory provisions relate to obsolescence for items that are in inventory as of December 31, 2022.
- (d) Under absorption of overheads is a result of overheads related to dormant facilities.

All other adjusting items details are discussed in the Consolidated Financial Statements.

SUMMARY OF KEY QUARTERLY HIGHLIGHTS - Q4 2022 as compared to Q4 2021 and Q3 2022

	Q4-2022	Q3-2022	Q2-2022	Q1-2022	Q4-2021	Q3-2021	Q2-2021 *Restated	Q1-2021 *Restated
Revenue	\$ 24,789	13,819	15,841	14,353	12,372	9,745	10,400	6,668
Loss from operations	\$ (19,040)	(8,718)	(3,016)	(4,461)	(5,670)	(9,151)	(8,432)	(5,488)
Impairment loss on remeasurement of HemPoland disposal group	\$ -	-	(2,489)	-	(676)	(4,442)	-	-
Gain on disposal of subsidiary	(4,353)	3,187	-	-	-	-	-	-
Loss on assets held for sale	\$ -	-	-	-	-	-	(17,688)	-
Reversal of impairment / (impairment)	\$ (22,821)	-	-	(6,183)	-	-	-	21,811
Loss on lease termination	\$ (541)	-	-	-		-	-	-
Net income (loss) from continuing operations	\$ (9,663)	(6,862)	(6,622)	(13,212)	(6,278)	(13,941)	(32,181)	12,856
Loss from discontinued operations	\$ -	21	(159)	(294)	(1,458)	(603)	(299)	(393)
Comprehensive income (loss)	\$ (7,518)	(8,851)	(7,161)	(14,015)	(8,097)	(14,061)	(32,525)	11,159
Net income (loss) per share (basic & diluted) - continuing operations	\$ (0.08)	(0.09)	(0.09)	(0.18)	(0.10)	(0.30)	(0.61)	0.25

<sup>\*</sup> Following the classification of the Company's HemPoland Operations as held for sale and discontinued operations, the comparatives prior to September 30, 2021, were restated to reflect only the continuing operations results historically.

#### Revenues

	I	For the three	months ended	Three months ended			
	December 31, 2022	December 31, 2021	Variance to <b>Q4-2021</b> (\$)	Variance to Q4-2021 (%)	September 30, 2022	Variance to VQ3-2022 (\$)	Variance to Q3-2022 (%)
Revenue from adult-use cannabis products	24,281	11,056	13,225	120%	13,271	11,010	83%
Revenue from medical cannabis products	463	988	(525)	(53%)	543	(80)	(15%)
Revenue from toll and other agreements	45	328	(283)	(86%)	5	40	800%
Gross Revenue	24,789	12,372	12,417	100%	13,819	10,970	79%

Gross revenue recognized for the three months ended December 31, 2022, amounted to \$24,789, an increase of 100% compared to Q4 2021 (Q4 2021 - \$12,372), driven by the introduction of new products to the market and increased demand in existing ones, in addition to an increase of 32% directly related to the BZAM Transaction contributing to a total of \$8,912 in gross revenue from acquisition date.

Gross revenue increased by 79% in comparison to Q3 2022 primarily due to the BZAM Transaction, and higher retail distribution compared to Q3 2022 which was affected by cyber security issues that impacted the Ontario Cannabis Store in August, and the strike actions in British Columbia and Quebec that affected the distribution of cannabis in Q3. In Q3 2022, some of the provinces were also drawing down on their inventory of new SKUs that launched in June 2022 when they had front-loaded their orders.

	F	or the three	months ended	I	Three months ended		
	December 31, 2022	December 31, 2021	<b>Variance to Q4-2021 (\$)</b>	Variance to Q4-2021 (%)	September 30, 2022	to Q3-2022	~
						(\$)	(%)
Revenue from dried flower	17,215	8,694	8,521	98%	8,597	8,618	100%
Revenue from hash	1,630	-	1,630	n/a	980	650	66%
Revenue from other products	2,796	305	2,491	817%	431	2,365	549%
Revenue from toll and other	2,640	2,058	582	28%	3,263	(623)	(19%)
agreements							
Total adult-use cannabis products	24,281	11,057	13,224	120%	13,271	11,010	83%

The adult-use cannabis segment generated gross revenues of \$24,281 for the three months ended December 31, 2022, an increase of \$13,225 compared to the same period of the prior year, having flower as the main contributor. Flower gross sales increased by 98% for the same period comparison, mainly due to the introduction of premium flower strains (Cherry Mints, Maple Kush and Gold Butter Mac) in 2022, the Company's Highly Dutch Organic<sup>TM</sup> flower continuing to gain traction in 2022 and the contribution of the new SKUs under the -ness, BZAM, BZAM Dunn and Table Top brands acquired as part of the BZAM Transaction. The additional sales efforts undertaken to provide direct store support with budtender and consumer education, on top of to the new listings accepted in key markets throughout 2022, are key strategies that led the Company to achieve a significant increase of revenues in key markets.

# Gross profit

		Three mor	nths ended		Three	e months e	nded
	December 31, 2022		Variance to Q4-2021 (\$)	Variance to Q4-2021 (%)	September 30, 2022	Variance to Q3- 2022 (\$)	Variance to Q3- 2022 (%)
Net Revenue	17,227	9,466	7,761	82%	9,922	7,305	74%
Cost of sales	(19,894)	(6,432)	(13,462)	209%	(9,326)	(10,568)	113%
Gross profit/(loss) before changes in fair value of biological assets	(2,667)	3,034	(5,701)	(188%)	596	17,873	2999%
Gross profit/(loss) % before changes in fair value of biological assets	-15%	32%			6%		
Realized fair value adjustment on sale of inventory	(8,729)	(2,535)	(6,194)	244%	(8,597)	(132)	2%
Unrealized gain on changes in fair value of biological assets	4,243	4,368	(125)	(3%)	8,998	(4,755)	(53%)
Gross profit/(loss)	(7,153)	4,867	(12,020)	(247%)	997	12,986	1303%
Gross profit/(loss) %	-42%	51%			10%		

The Company's gross loss before changes in fair value of biological assets ("direct gross loss") was \$2,667 for Q4 2022, representing 15% gross loss margin before changes in fair value of biological assets (Q4 2021 – gross profit of \$3,034 representing 32% direct gross profit). There is a direct gross loss in Q4 2022 primarily as a result of inventory provisions and an increase in depreciation, in addition to price compression year over year.

The Company achieved an overall gross loss for Q4 2022 of 42% (Q4 2021 – gross profit of 51%) which has decreased from Q4 2021 due to (i) inventory provisions, (ii) increase in depreciation and (iii) changes in fair value of biological assets and inventory, of which there was a gain in Q4 2021 and loss in Q4 2022.

In comparison to Q3 2022, the direct gross profit decreased from 6% mainly as a result of inventory provisions highlighted above.

In addition, the Company was also affected by sales price compression on the products that it sells, compounded by the sales mix, with an increase in the proportion of lower margin products being sold in the period. Inflationary pressures on costs also affected the gross profit by increasing raw material, packaging and overhead costs.

# Sales and marketing expenses

	Т	Three montl	ns ended	Three months ended			
	December 31, De 2022	,	Variance to Q4-2021 (\$)	Variance to Q4-2021 (%)	September 30, 2022	Variance to Q3-2022 (\$)	Variance to Q3-2022 (%)
Personnel costs	790	217	573	264%	358	432	121%
Third party marketing expenses	1,144	1,063	81	8%	749	395	53%
Travel and promotion expenses	76	5	71	1420%	20	56	280%
Sales agency costs	665	62	603	973%	528	137	26%
Other marketing expenses	871	28	843	3011%	169	702	415%
Termination benefits	711	47	664	1413%	-	711	n/a
	4,257	1,422	2,835	199%	1,824	2,433	133%

Sales and marketing expenses of \$4,257 for the three-months ended December 31, 2022, increased in comparison to expenses of \$1,422 for the same period in the prior year due to the BZAM Transaction and additional sales efforts undertaken to provide direct store support as well as additional third party marketing expenses commensurate with the increased revenue achieved. Sales and marketing expenses also increased as a result of termination costs for personnel as well as termination costs for contracts due to the restructuring of the organisation following the BZAM acquisition. Refer below for the table showing the sales and marketing less non-recurring costs.

In comparison to Q3 2022, sales and marketing expenses increased by \$2,433, primarily due to the addition of sales and marketing expenses due to the BZAM Transaction, increased third party and sales agency costs as well as termination costs for personnel and contracts as highlighted above.

# R&D expenses

		Three mo	nths ended	Three months ended			
	December 31, 2022	December 31, 2021	Variance to Q4-2021 (\$)	Variance to Q4-2021 (%)	September 30 2022	, Variance to Q3-2022 (\$)	
Personnel costs	(5)	53	(58)	(109%)	49	9 (54)	(110%)
Product development	17	2	15	750%	34	4 (17)	(50%)
Travel related expenses	-	2	(2)	(100%)			n/a
Other research and development expenses	-	-	-	n/a	38	8 (38)	(100%)
	72	57	15	26%	12	1 (49)	(40%)

R&D expenses of \$72 for the three-months ended December 31, 2022, increased by \$15 in comparison to the R&D expenses for Q4 2021. The Company incurred higher R&D costs due to increased research and development compared to Q4 2021.

In comparison to Q3 2022, R&D expenses decreased by \$49 due to reduced research and development activity.

# General and administrative ("G&A") expenses

	Three months ended				Three months ended		
	December 31, 2022	December 31, 2021	Variance to Q4- 2021 (\$)	Variance to Q4- 2021 (%)	September 30, 2022		Variance to Q3-2022 (%)
Personnel costs	3,663	2,036	1,627	80%	1,952	1,711	88%
Office and other administrative expenses	1,080	1,195	(115)	(10%)	261	819	314%
Third party professional, consulting, legal fees	2,427	1,016	1,411	139%	1,820	607	33%
Computer and IT expenses	331	112	219	196%	158	173	109%
Termination benefits	2,470	213	2,257	1060%	-	2,470	n/a
	9,971	4,572	5,399	118%	4,191	5,780	138%

G&A expenses of \$9,971 for the three months ended December 31, 2022, increased by \$5,399 in comparison to expenses of \$4,572 for Q4 2021. The increase was primarily due to the increase in administrative overheads arising from the BZAM Transaction, as well as severance costs and other restructuring costs as a result of the restructuring following the BZAM Transaction. Refer below for the table showing the G&A less non-recurring costs.

Adjusted G&A (non-IFRS measure)	Three months ended			Three months ended			
	December 31, 2022	December 31, 2021		Variance to Q4-2021 (%)	September 30, 2022		Variance to Q3-2022 (%)
G&A	9,971	4,572	5,399	118%	4,191	5,780	138%
Adjustments							
Termination benefits	(2,470)	(213)	(2,257)	1060%	-	(2,470)	n/a
Restructuring Costs	(161)	-	(161)	n/a	-	(161)	n/a
Write-off of other assets	(597)	-	(597)	n/a	-	(597)	n/a
Adjusted G&A (non-IFRS measure)	6,743	4,359	2,384	55%	4,191	2,552	61%

In comparison to Q3 2022, adjusted G&A expenses increased by \$5,780 which was primarily due to the addition of administrative expenses within the larger combined company due to the BZAM Transaction.

## Share based compensation expenses

The Company recognized a share based compensation expense of negative \$1,001 for the three months ended December 31, 2022, compared to \$865 for Q4 2021. The decrease is primarily due to cancellation of stock options for terminated employees as well as stock options cancelled due to forfeiture and expiry. Share based compensation was valued using the Black-Scholes valuation model and represents a non-cash expense.

In comparison to Q3 2022, share based compensation expense decreased by \$1,371 primarily as a result of cancellation of stock options for terminated employees as well as stock options cancelled due to forfeiture and expiry.

## Depreciation and amortization

The Company recognized depreciation and amortization expense of minus \$1,412 for the three months ended December 31, 2022, compared to \$3,621 for the same period in the prior primarily due to the reducing depreciation based on the reducing balance method as well as increased capitalisation of depreciation to inventory as a result of increased production. Additionally, depreciation decreased by \$4,621 in Q4 2022 as compared to Q3 2022, primarily due to increased capitalisation of depreciation to inventory.

### Loss from operations

Loss from operations was \$19,040 for the three months ended December 31, 2022, compared to \$5,670 for Q4 2021, with the decline primarily driven by the inventory provisions and higher sales and marketing expenses, and general and administrative expenses which increased as result of the restructuring from the BZAM Transaction.

In comparison to a loss from operations of \$8,718 in Q3 2022, the decline in Q4 2022 was mainly due to lower gross profit as discussed above, arising mainly due to the provision made in Q4 2022, of \$7,552 (including fair value adjustment), for potential inventory obsolescence as well as the restructuring costs.

#### Impairment loss

During the three months ended December 31, 2022, the Company recorded a total impairment loss of 22,821 (Q4 2021 – nil) consisting of the impairment assessment that was conducted as at December 31, 2022 of 10,677 as well as the impairment loss of 12,144 arising from the potential sale of the Galaxie assets.

# Net loss from continuing operations

The Company's net loss from continuing operations for the three months ended December 31, 2022, was \$9,663 (Q4 2021 – net loss of \$6,278) which has increased primarily due to increased loss from operations as well as the impairment loss described above which was offset by the gain on revaluation of the contingent consideration from the BZAM Transaction and Galaxie transaction totalling \$35,416.

# Comprehensive loss

The Company's comprehensive loss for the three months ended December 31, 2022, was \$7,518 (Q4 2021 - comprehensive loss of \$8,097) and is comprised primarily of the net loss from continuing operations discussed above.

In comparison to Q3 2022, the Company's comprehensive loss in Q4 2022 increased by \$1,333 primarily due to the higher loss from operations as well as the impairment recognised in Q4 2022 which was offset by the revaluation gain of the contingent considerations from the BZAM Transaction and Galaxie Acquisition.

## SUMMARY OF YEARS ENDED DECEMBER 31, 2022 RESULTS -2022 as compared to 2021

The table below summarizes selected information regarding the Company's loss from operations and other financial information. for the periods presented in accordance with IFRS and on a consistent basis with the Consolidated Financial Statements and related notes:

		For the years ended				
	Ì	December 31, 2022		December 31, 2021		
Revenue	\$	68,802	\$	39,185		
Loss from operations	\$	(35,235)	\$	(28,741)		
Net loss from continuing operations	\$	(36,359)	\$	(39,544)		
Comprehensive loss	\$	(37,545)	\$	(43,524)		
Net loss per share from continuing operations (basic & diluted)	\$	(0.42)	\$	(0.72)		

### Revenues

	For the years ended					
	December 31, 2022 Dec	ember 31, 2021	Variance to 2021 (\$)	Variance to 2021 (%)		
Revenue from adult-use cannabis products	66,199	33,790	32,409	96%		
Revenue from medical cannabis products	2,291	2,801	(510)	(18%)		
Revenue from toll agreements	312	2,594	(2,282)	(88%)		
Gross Revenue	68,802	39,185	29,617	76%		

Gross revenue recognized for 2022, amounted to \$68,802, an increase of 76% compared to 2021 (2021 - \$39,185), driven by the introduction of new products to the market and increased demand in existing ones, in addition to an increase of 9% directly related to the acquisition of BZAM contributing to a total of \$8,912 in gross revenue from acquisition date.

		For the years ended					
	December 31, 2022 Dec	ember 31, 2021	Variance to 2021 (\$)	Variance to 2021 (%)			
Revenue from dried flower	47,238	25,011	22,227	89%			
Revenue from hash	3,638	-	3,638	n/a			
Revenue from other products	3,617	381	3,236	849%			
Revenue from toll and other agreements	11,706	8,398	3,308	39%			
Total adult-use cannabis products	66,199	33,790	32,409	96%			

The adult-use cannabis segment generated gross revenues of \$66,199 for the year ended December 31, 2022, an increase of \$32,409 compared to the prior year, having flower as the main contributor. Flower gross sales increased by 89% for the same period comparison, mainly due to the introduction of premium flower strains (Cherry Mints, Maple Kush and Gold Butter Mac) in 2022, the Company's Highly Dutch Organic<sup>TM</sup> flower continuing to gain traction in 2022 and the contribution of the new SKUs under the -ness, BZAM, BZAM Dunn and Table Top brands from BZAM acquisition. The additional sales efforts undertaken to provide direct store support with budtender and consumer education, on top of the new listings accepted in key markets throughout 2022, are key strategies that led the Company to achieve significant increase of revenues in key markets.

# Gross profit

	For the years ended				
	December 31, 2022	December 31, 2021	Variance to 2021 (\$)	Variance to 2021 (%)	
Net Revenue	49,351	30,241	19,110	63%	
Cost of sales	(45,222)	(22,465)	(22,757)	101%	
Gross profit (loss) before changes in fair value of biological assets	4,129	7,776	(3,647)		
Gross profit (loss) % before changes in fair value of biological assets	8%	26%			
Realized fair value adjustment on sale of inventory	(23,606)	(8,161)	(15,445)	189%	
Unrealized gain on changes in fair value of biological assets	26,229	12,118	14,111	116%	
Gross profit/(loss)	6,752	11,733	(4,981)	(42%)	
Gross profit (loss) %	14%	39%			

The Company's direct gross profit was \$4,129 for 2022, representing 8% gross profit margin before changes in fair value of biological assets (2021 - \$7,776 representing 26% direct gross loss) primarily as a result of inventory provisions that were recorded in the year. Refer to the Adjusted Gross Profit table below.

The Company achieved an overall gross profit for 2022 of \$6,752 (2021 – gross profit of \$11,733) which has decreased 42% from 2021 mainly due inventory provisions that were recorded in the year. Refer to the Adjusted Gross Profit table below that shows the effect of the provisions.

# Adjusted Gross Profit

Adjusted Gross Profit is defined as gross profit excluding the adjustments for accelerated depreciation, severance and write down of inventory. The following table reconciles the Company's gross profit (as reported) to Adjusted Gross Profit for the periods indicated.

In addition to the effects as shown in the Adjusted Gross Profit table below, the Company was also affected by sales price compression on the products that it sells, compounded by the sales mix, with an increase in the proportion of lower margin products being sold in the period. Inflationary pressures on costs also affected the gross profit by increasing raw material, packaging and overhead costs.

Adjusted Gross Profit/(loss) (non-IFRS measure)		For the yea	ars ended	
	December 31, 2022	December 31, 2021	Variance to 2021 (\$)	Variance to 2021 (%)
Gross profit/(loss) before changes in fair value of biological assets	4,129	7,776	(3,647)	(47%)
Adjustments				
Returns Provisions	632	_	632	n/a
Inventory provisions and write-offs- Cost	3,320		3,320	n/a n/a
Under absorption of overheads	326	_	326	n/a
Adjusted Gross profit/(loss) before changes in fair value of biological assets adjusted (non IFRS measure)	8,407	7,776	631	8%
Adjusted Gross profit/(loss) % before changes in fair value of biological assets adjusted (non IFRS measure)	17%	26%		
Gross Profit/(loss)	6,752	11,733	(4,981)	(42%)
Adjustments				
Returns Provisions	632	-	632	n/a
Inventory provisions and write-offs- Cost	3,320	-	3,320	n/a
Under absorption of overheads	326	-	326	n/a
Inventory provisions - Fair Value	8,187	-	8,187	n/a
Adjusted Gross Profit/(loss) (non-IFRS measure)	19,217	11,733	·	
Adjusted Gross Profit/(loss) % (non-IFRS measure)	39%	39%		

# Sales and marketing expenses

	For the years ended					
	December 31, 2022	December 31, 2021	Variance to 2021 (\$)	Variance to 2021		
Personnel costs	2.061	1,308		58%		
	,	,				
Third party marketing expenses	3,335	2,468	867	35%		
Travel and promotion expenses	123	11	112	1018%		
Sales agency costs	2,143	182	1,961	1077%		
Other marketing expenses	1,182	170	1,012	595%		
Termination benefits	829	47	782	1664%		
	9,673	4,186	5,487	131%		

Sales and marketing expenses of \$9,673 for 2022 increased in comparison to expenses of \$4,186 in the prior year primarily due to increased costs due to integration of the entities following the BZAM Transaction, severance costs due to the restructuring following the BZAM Transaction, additional sales efforts undertaken to provide direct store support as well as additional third party marketing expenses commensurate with the increased revenue achieved.

Adjusted Sales and Marketing (non-IFRS measure)	For the years ended				
	December 31, 2022	December 31, 2021	Variance to 2021 (\$)	Variance to 2021	
Sales and Marketing	9,673	4,186	5,487	131%	
Adjustments					
Termination benefits	(829)	(47)	(782)	1664%	
Sales agency termination costs	(205)	-	(205)	n/a	
Adjusted Sales and Marketing (non-IFRS	8,639	4,139	4,500	109%	
measure)					
Adjusted Sales and Marketing as % of Net Revenue (non-IFRS measure)					
Net Revenue	49,351	30,241	19,110	63%	
Adjusted Sales and Marketing (non-IFRS measure)	8,639	4,139	4,500	109%	
Adjusted Sales and Marketing as % of Net Sales (non-IFRS measure)	18%	14%			

# R&D expenses

	For the years ended					
	December 31, 2022 December 31, 2021 V		Variance to 2021	Variance to 2021		
			(\$)	(%)		
Personnel costs	328	314	14	4%		
Product development	53	4	49	1225%		
Travel related expenses	10	38	(28)	(74%)		
Other research and development expenses	43	47	(4)	(9%)		
Termination benefits	60	125	(65)	(52%)		
	494	528	(34)	(6%)		

R&D expenses of \$494 for 2022 decreased by \$34 in comparison to the R&D expenses for 2021. The Company incurred overall lower R&D personnel costs due to termination benefits that were in 2021 which were absent in 2022.

# G&A expenses

		For the years ended				
	December 31, 2022	December 31, 2021	Variance to 2021 (\$)	Variance to 2021 (%)		
Personnel costs	9,719	7,184	2,535	35%		
Office and other administrative expenses	3,272	7,730	(4,458)	(58%)		
Third party professional, consulting, legal fees	6,543	4,308	2,235	52%		
Computer and IT expenses	673	780	(107)	(14%)		
Termination benefits	2,773	213	2,560	1202%		
	22,980	20,215	2,765	14%		

G&A expenses of \$22,980 for 2022, increased by \$2,765 in comparison to expenses of \$20,215 for 2021. The increase is primarily due to the severance costs, restructuring costs as a result of the BZAM Transaction as well as increased costs from the integration of the BZAM entities. Refer below for the table showing the G&A less non-recurring costs.

Adjusted G&A (non-IFRS measure)	For the years ended				
	December 31, 2022	December 31, 2021	Variance to 2021 (\$)	Variance to 2021 (%)	
G&A	22,980	20,215	2,765	14%	
Adjustments					
Termination benefits	(2,773)	(213)	(2,560)	1202%	
Restructuring Costs	(161)	-	(161)	n/a	
Write-off of other assets	(597)	-	(597)	n/a	
Adjusted G&A (non-IFRS measure)	19,449	20,002	(553)	(3%)	
Adjusted G&A as a % of Net revenue (non-IFRS measure)					
Net Revenue	49,351	30,241	19,110	63%	
Adjusted G&A (non-IFRS measure)	19,449	20,002	(553)	(3%)	
Adjusted G&A as a % of Net revenue (non-IFRS	39%	66%	·		
measure)					

Total Adjusted SG&A as a % of Net Revenue (non- IFRS measure)	For the years ended				
	December 31, 2022	December 31, 2021	Variance to 2021 (\$)	Variance to 2021 (%)	
Net Revenue	49,351	30,241	19,110	63%	
Adjusted SG&A (non-IFRS measure)	28,088	24,141	3,947	16%	
Adjusted SG&A as a % of Net revenue (non-IFRS	57%	80%			
measure)					

# Share based compensation expenses

The Company recognized a share based compensation expense of \$206 for 2022, compared to \$3,381 for 2021. The decrease is primarily due to a reduction in the value of stock options granted in 2022 as well as stock options cancelled due to terminations, forfeiture and expiry. Share based compensation was valued using the Black-Scholes valuation model and represents a non-cash expense.

## Depreciation and amortization

The Company recognized depreciation and amortization expense of \$8,634 for 2022, compared to \$12,164 in 2021, due to the reducing depreciation based on the reducing balance method as well as increased capitalization of depreciation to inventory as a result of increased production.

## Loss from operations

Loss from operations was \$35,235 for 2022, compared to \$28,741 for 2021, with the increase mostly a result of lower gross profit as explained above, higher sales and marketing and general and administrative costs.

# Impairment loss

During the 2022, the Company recognized an impairment loss related to the held for sale HemPoland Operations of \$2,489 as well as an impairment loss on the Puslinch Facility leasehold improvements of \$6,183, loss from the impairment assessment on cannabis related activities from production at the Puslinch Facility and Quebec Facility (the "TGOD CGU") that was conducted as at December 31, 2022 of \$10,677 as well as the impairment loss of \$12,144 arising from the potential sale of the Galaxie assets (2021 – impairment loss related to the Quebec Facility of \$17,688, HemPoland Operations impairment loss of \$5,118, Valleyfield Facility impairment loss of \$46,475 and an impairment reversal on the Company's Hamilton Facility assets of \$68,286).

## Net loss from continuing operations

The Company's net loss from continuing operations for 2022 was \$36,359 (2021 – net loss of \$39,544) which primarily reflects the revaluation gain of the contingent consideration of \$38,017 which was offset by the increased loss from operations, as well as the impairment losses described above.

### Comprehensive loss

The Company's comprehensive loss for 2022 was \$37,545 (2021 - comprehensive loss of \$43,524) and is comprised primarily of the net loss from continuing operations discussed above.

#### HEMPOLAND SALE

On September 6, 2022, the Company completed the sale of HemPoland, its wholly owned hemp cultivation and extraction business based in Poland, for proceeds of \$6,810 which included \$1,350 in cash and a \$5,460 loan forgiveness for amounts owed to HemPoland by the Company.

The results of the disposed entity which are also included in the current results are as follows:

	For the years ended			
		December 31, 2022		December 31, 2021
Revenue	\$	1,926	\$	6,270
Gross profit	\$_	305	\$	2,330
Expenses	\$_	1,124	\$	5,398
Loss from discontinued operations	\$	(819)	\$	(3,068)
Income Tax Recovery	\$_	387	\$	315
Loss from discontinued operations, net of tax	\$_	(432)	\$	(2,753)
Basic and diluted loss per share	\$	(0.00)	\$_	(0.00)

Cash flows from (used in) discontinued operations.

	For the years ended			
		December 31, 2022		December 31, 2021
Net cash provided by/(used in) operating activities	\$	(147)	\$	1,339
Net cash provided used in investing activities		(46)		(188)
Net cash provided used in financing activities		(410)		(519)
Net cash (outflows) inflows for the year	\$	(603)	\$	632

# Loss on Disposal

As a result of the disposal a loss on disposal arose as follows:

	HemPoland
Proceeds from Sale	6,810
Less: Net assets at Disposal	(5,938)
Add: Reclassification of foreign currency translation reserve applicable to HemPoland	(1,703)
Loss on Disposal	(831)

#### ASSETS HELD FOR SALE

#### Galaxie Assets

As at December 31, 2022, management was committed to a plan to sell certain assets and liabilities owned by Galaxie. Accordingly, the Company has presented the assets and liabilities as held for sale. Efforts to sell the assets have started and a sale is expected within the next twelve months.

Impairment losses of \$3,656 for write-downs of the assets to the lower of their carrying amount and their fair value less costs to sell have been recognized for the year ended December 31, 2022 (year ended December 31, 2022, \$Nil). The impairment losses have been applied to reduce the carrying amount of property, plant and equipment, and intangible assets.

As at December 31, 2022, the assets and liabilities were stated at fair value less costs to sell and comprised of the following:

Property, plant and Equipment
Intangible Assets
2,253

Assets held for sale
Lease Liability
Liabilities held for sale
3,669

Liabilities held for sale
3,669

#### Measurement of fair values

The fair value less costs to sell of the assets and liabilities was estimated to be \$500 using a market approach (level 2 on the fair value hierarchy), from a non-binding competitive offer which provided reliable information to determine the fair value of the assets.

## Maple Ridge Facility

As at December 31, 2022, management was committed to a plan to sell the Company's cultivation facilities and equipment located at the Maple Ridge Facility. Accordingly, the Company reclassified certain assets as held for sale as at December 31, 2022. Efforts to sell the Maple Ridge Facility have commenced and a conditional sale was concluded on April 7, 2022.

As at December 31, 2022, the assets were stated at fair value less costs to sell and comprised of the following:

Land	1,020
Facilities and capital improvements	3,740
Production and cultivation equipment	448
Furniture and fixtures	221
Computer equipment	144
Assets held for sale	5,573

# Measurement of fair values

The fair value less costs to sell of the assets and liabilities was estimated to be \$5,573. Fair value of the land was estimated using a direct comparison approach using third party selling prices for comparable properties. For facilities and capital improvements, the cost approach was used where fair value was estimated based on the cost to produce assets of similar nature. The other assets were measured using the replacement cost new approach where the cost of acquiring similar assets were used to estimate the fair values of these assets.

#### FINANCIAL POSITION

The table below summarizes selected information regarding the Company's financial position for the periods presented in accordance with IFRS and on a consistent basis with the Consolidated Financial Statements and related notes:

	Dec	As at cember 31, 2022	As at December 31, 2021	As at December 31, 2020	As at December 31, 2019
Total assets	\$	274,444	\$ 194,346	\$ 211,575	\$ 342,181
Total current liabilities	\$	42,214	\$ 29,391	\$ 66,377	\$ 53,227
Total non-current liabilities	\$ <u></u>	53,919	\$ 28,144	\$ 5,394	\$ 21,354
Total shareholders' equity	\$	178,311	\$ 136,811	\$ 139,804	\$ 267,600

The following is a discussion of the significant changes to selected balances in the Company's financial position as at December 31, 2022 as compared to December 31, 2021.

#### Assets

The Company's consolidated cash and cash equivalents of \$4,650 as at December 31, 2022 increased from \$4,089 as at December 31, 2021 primarily as a result of cash used in operating activities, offset by proceeds received in investing and financing activities. The increase in the Company's trade receivables to \$10,256 as at December 31, 2022 (December 31, 2021 - \$8,833) relates primarily to the addition of trade receivables as a result of the BZAM Transaction. As at December 31, 2022, the Company had \$52,416 in inventory as compared to \$20,942 as at for December 31, 2021 primarily as a result of the BZAM Transaction. The Company's property, plant and equipment increased by \$11,389 to \$129,369 primarily as a result of the BZAM Transaction which was partially offset by the impairment on leasehold improvements and subsequent sale and leaseback on the Puslinch Facility, impairment of assets based on the impairment assessment on TGOD CGU at year end, impairment of assets as a result of the potential sale of the Galaxie assets, transfer of assets to the held for sale category and depreciation recorded for YTD 2022.

### Liabilities

The Company's accounts payable and accrued liabilities were \$29,511 as at December 31, 2022, an increase from \$17,664 as at December 31, 2021, with the increase primarily relating to increased operating activity and the BZAM Transaction. Payments were primarily funded by additional funds drawn under the Revolver Loan.

The Company's loans payable increased to \$32,618 at December 30, 2022 as compared to \$20,225 as at December 31, 2021 primarily due to an increase in the drawn balance, including an additional \$4,000 provided as a term portion, accretion on the Revolver Loan, \$2,200 promissory note from a company controlled by the BZAM Shareholder, and \$5,000 mortgage on the Edmonton Facility arising from the BZAM Transaction.

#### Equity

The Company's shareholders' equity increased from \$136,811 as at December 31, 2021 to \$178,311 as at December 31, 2022, primarily due to the BZAM Transaction which was offset by an increase in the accumulated deficit of \$35,504 related to the loss from operations for the period, partially offset by an increase in share capital of \$69,502 primarily due to share issuances in relation to the ATM, RSUs, shares exchanged in the BZAM Transaction and shares issued to settle debt.

# LIQUIDITY AND CAPITAL RESOURCES

During the year ended December 31, 2022, the Company generated its revenue from domestic cannabis production and sales, together with draws on the Revolver Loan and the equity financings described in "Equity Issuances" above to finance its operations and meet its capital requirements. The Company's objectives when managing its liquidity and capital resources are to maintain a sufficient capital base to maintain investor and creditor confidence and to sustain the future development of the business.

As at December 31, 2022, the Company maintained positive working capital of \$45,449 (December 31, 2021 – positive \$25,716) with the change from prior year-end mainly reflecting the BZAM Transaction as well as improved revenues. The total cash position was \$5,000, including \$350 of restricted cash (December 31, 2021 – \$4,308 of which \$219 was restricted cash). This cash will be used primarily towards covering working capital requirements and operating costs as the Company moves towards achieving positive operating cashflow.

The Company has primarily financed its operations to date through the issuance of Common Shares, Warrants, and drawdowns on certain of the Company's debt facilities. Should the Company not achieve positive operating cashflow as expected, the Company may need to increase its debt or obtain capital through various means including the issuance of equity to repay its obligations or the divestiture of other assets. The Consolidated Financial Statements have been prepared on a going concern basis which assumes that the Company will be able to realize its assets and discharge its liabilities in the normal course of business for the foreseeable future if revenue plans, asset sales, debt refinancing and/or additional debt or equity financing or any combination thereof is realized. In addition, the terms of the Amended and Restated Agreement require the Company to satisfy various affirmative and negative covenants and to meet certain future financial tests. A failure to comply with these covenants, including a failure to meet the financial tests, would result in an event of default under the Revolver Loan and if not cured would allow the lender to accelerate the debt, which would materially and adversely affect the business, results of operations and financial condition of the Company.

There can be no assurance that additional funding will be available to the Company, or, if available, that such funding will be on acceptable terms. If adequate funds are not available, the Company will be required to delay or reduce the scope of any or all of its projects. Management continues to pursue other alternatives to fund the Company's operations and looks to reduce costs, such as:

- Reduction of headcount and rightsizing future operating and administrative needs;
- Minimizing the Company's reliance on third party service providers and professional fees; and
- Monetize redundant and available for sale assets.

These conditions indicate the existence of a material uncertainty that casts significant doubt about the Company's ability to continue as a going concern.

To date, the completion of the BZAM Transaction has increased assets and revenues of the Company as well as reduced relative costs. Management of the Company anticipates that a larger asset and revenue base together with reduced relative costs for the Company and reduced debt to asset ratio will increase the profitability of the Company, as well as increase the likelihood of additional funding being available to the Company.

	For the years ended					
	De	December 31, 2022		December 31, 2021		Variance to 2021 (\$)
Net cash used in operating activities	\$	(8,994)	\$	(18,038)	\$	9,044
Net cash provided from investing activities		4,949		25,796		(20,847)
Net cash provided/(used) by financing activities		6,844		(13,443)		20,287
Net effects of foreign exchange		(2,238)		(597)		(1,641)
Decrease in cash and cash equivalents	\$	561	\$	(6,282)	\$	6,843

# **Operating Activities**

For the year ended December 31, 2022, net cash used in operating activities was \$9,044 lower than the year ended December 31, 2021. The improvement was achieved primarily due to increased sales for the year ended December 31, 2022.

# **Investing Activities**

For the year ended December 31, 2022, the net cash from investing activities was \$20,847 lower than the year ended December 31, 2021. The decrease was primarily due to the sale of the Quebec Facility in June 2021 partially offset by the sale of HemPoland in O3 2022 and the cash arising from the BZAM Transaction.

### Financing Activities

For the year ended December 31, 2022, net cash provided in financing activities was \$20,287 higher than the year ended December 31, 2021. The increase was primarily the result of repayment of its senior secured credit facility in Q2 2021 of \$32,200, and a \$5,583 increase in funds drawn under the Revolver Loan in 2022, \$2,200 from the promissory note from the company controlled by the BZAM Shareholder, partially offset by a year over year decrease in cash proceeds from the issuance of Common Shares and Warrants of \$4,526, and decrease in cash proceeds from the exercise of stock options and Warrants of \$7,559.

# **Contractual Obligations**

The Company had the following estimated gross contractual obligations as at December 31, 2022, which were expected to be payable in the following respective periods:

# Contractual cash flows - 12 months ending (1)

	Carrying amount	Total	December 2023	December 2024	December 2025	December 1 2026	December 2027	Thereafter
	\$	\$	\$	\$	\$	\$	\$	\$
Accounts payable and accrued								
liabilities	29,511	29,511	29,511	-	-	-	-	-
Sales taxes payable	1,540	1,540	1,540	_	-	-	-	-
Loans	32,618	41,274	10,110	25,456	500	5,208	-	-
Liabilities held for sale	3,669	10,581	480	480	490	600	600	7,931
Lease liabilities	12,066	18,619	2,016	2,046	1,932	1,944	1,870	8,811
Total contractual obligations	79,404	101,525	43,657	27,982	2,922	7,752	2,470	16,742

<sup>(1)</sup> Contractual cash flows include expected interest payable until the maturity date.

The Company's accounts payable and accrued liabilities include consolidated trade payables and accrued liabilities for work incurred, including for the construction of the facilities and the payables related to its licencing revenue stream.

The contractual cash flows in the table above include the relevant interest and principal payments related to the total of \$26,805 drawn on the Revolver Loan as at December 31, 2022, payable until maturity dates. Over the balance of 2022, the Company expects further draws on the \$7,195 available credit under the Revolver Loan secured by trade receivables, for which it will have to incur interest charges based on actual use.

The Company's lease liabilities are measured in accordance with IFRS 16 where the Company has recognized an increase to both assets and liabilities on the consolidated statements of financial position, as well as a decrease to operating expenses (for the removal of rent expense for leases), an increase to depreciation and amortization (due to depreciation of the right-of-use assets), and an increase to finance costs (due to accretion of the lease liability).

#### **Other Contractual Commitments**

The lease for the office space of the Company's headquarters required the issuance of a letter of credit in the amount \$350, which may be drawn upon by the landlord in the event of a material breach of the agreement. In December 2022, the Company terminated the lease and the termination agreement included forfeiture of the deposit.

Pursuant to some of the agreements related to the Hamilton Facility, as at December 31, 2022, the Company had letters of credit in the amount of \$133 which may be drawn upon in the event of material breaches of the respective agreements. These letters of credit bear conventional rates of interest partially offset by the interest earned on guaranteed investment certificates ("GIC") securing the letters as collateral. The Company has pledged corresponding GICs as collateral, which have been recorded in other assets. As at December 31, 2022, there have been no breaches and no amounts have been drawn on the letters of credit.

In addition, in connection with the Galaxie Acquisition, the Company acquired a 20-year lease on the land on which the Puslinch Facility is located, which commenced on December 1, 2020. On May 17, 2022 the Company also completed the Puslinch Transaction described above.

### Claims and Litigation

From time to time, the Company and/or its subsidiaries may become defendants in legal actions and the Company intends to defend itself vigorously against all legal claims. The Company is subject to certain employment related claims by a former employee for which a provision in accounts payable and accrued liabilities has been recognized only to the extent that it is likely to result in future economic outflows. The Company has also been subject to a claim by former warrant holders for approximately \$1,250. The claim was settled in 2022 for \$325. On August 3, 2020, the Company was named as a defendant in a litigation matter commenced in the United States District Court for the Middle District of Georgia relating to a disposed minority investment in a U.S. based beverage incubation business, seeking, among other things, unquantified compensatory damages and injunctive relief. The case was settled for US\$75 thousand in 2022. Other than the claims previously described, the Company is not aware of any other material or significant claims against the Company.

Should the remaining claim or any other litigation in which the Company becomes involved be determined against the Company, such a decision could adversely affect the Company's ability to continue operating, the value or market price for the Common Shares and could require the use of significant resources. Even if the Company is involved in litigation and is ultimately successful, litigation can require the redirection of significant resources. Litigation may also create a negative perception of the Company's brand.

## Use of Proceeds from Previous Financings

The Company filed its December Supplement, raising gross proceeds of approximately \$5.08 million, with the use of proceeds described as for working capital and general corporate purposes. Since the closing of the offering all proceeds have been expended on working capital and general corporate purposes as therein described. As at the date of this MD&A, there have been no updates to the use of proceeds disclosure or additional financings.

# OFF-BALANCE SHEET ARRANGEMENTS

As at the date of this MD&A, the Company had no material off-balance sheet arrangements that have, or are reasonably likely to have, a material current or future effect on the financial performance or financial condition of the Company.

## CRITICAL ACCOUNTING ESTIMATES, JUDGEMENTS AND CHANGES IN ACCOUNTING POLICIES

There were no significant changes in the Company's accounting policies and critical accounting estimates for the year ended December 31, 2022. The preparation of the Consolidated Financial Statements requires the use of estimates and judgements that affect the application of the Company's accounting policies and reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimates are revised and in any future periods affected.

### FINANCIAL INSTRUMENTS AND OTHER INSTRUMENTS

### [a] Fair values

The Company's financial instruments were comprised of the following as at December 31, 2022: cash and cash equivalents; restricted cash; refundable sales tax receivable; trade receivables; other current assets; accounts payable and accrued liabilities; sales taxes payable; loans and contingent consideration.

The fair values of the financial assets and financial liabilities are determined at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. The assumption for the instrument's recorded at amortized cost is that the instrument's fair value approximates their carrying amount is largely due to the short-term maturities of these instruments.

# [b] Fair value hierarchy

Financial instruments recorded at fair value on the consolidated statement of financial position are classified using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The fair value hierarchy has the following levels:

- Level 1 valuation based on quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2 valuation techniques based on inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices); and
- Level 3 valuation techniques using inputs for the asset or liability that are not based on observable market data (unobservable inputs).

The fair value hierarchy requires the use of observable market inputs whenever such inputs exist. A financial instrument is classified to the lowest level of the hierarchy for which a significant input has been considered in measuring fair value. During the year ended December 31, 2022, there were no transfers of amounts between levels (year ended December 31, 2021 – no changes).

# [c] Management of key risks arising from financial instruments.

### Credit Risk

As at December 31, 2022, the Company's trade receivables had three customers whose balances were individually greater than 10% of total trade receivables as at December 31, 2022 (December 31, 2021 – two customers). Customer A accounted for 36%, Customer B accounted for 15% of trade receivables and Customer C accounted for 23% of trade receivables as at December 30, 2022 (December 31, 2021 – Customer A accounted for 48% and Customer B accounted for 24%). Customer A, B and C are provincial government entities.

### RELATED PARTY TRANSACTIONS

### Identification of related parties

Related parties as at December 31, 2022 have been identified as follows:

Related party	Business relationship	Measurement basis
Angus Footman	Director	Exchange amount
Olivier Dufourmantelle	Director, Senior Officer	Exchange amount
Louis Sterling	Director	Exchange amount
Jacques Dessureault	Director	Exchange amount
Chris Schnarr	Director	Exchange amount
Keith Merker	Director	Exchange amount
Tony Moschella	Director	Exchange amount
Sean Bovingdon	Senior Officer	Exchange amount
Michel Gagne	Senior Officer	Exchange amount
Matt Milich	Senior Officer	Exchange amount
Jordan Winnett	Senior Officer	Exchange amount
Wyld GLX Corp.	Joint venture	Exchange amount

### Key transactions with related parties

There have been no material transactions with related parties and no unusual transactions outside of the normal course of business during the year ended December 31, 2022 (December 31, 2021 – none). No expense has been recognized in the current year or prior period for bad or doubtful debts in respect of amounts owed by related parties. No other new guarantees have been given or received by related parties during the year ended December 31, 2022. As at December 31, 2022, the Company had a loan from a company controlled by Angus Footman and Olivier Dufourmantelle, that was assumed as part of the Galaxie Acquisition, totalling \$400 (December 31, 2021 – \$1,300), which is subordinate to the Revolver Loan. As at December 31, 2022, the Company had a loan from a company controlled by the BZAM International Ltd. shareholder totalling \$2,200 (December 31, 2021 – \$0), which is subordinate to the Revolver Loan. There are no other receivable or payable balances with key management personnel and \$139 of director fees payable (December 31, 2021 – \$147 directors fee payable).

### REGULATORY LANDSCAPE

The results of operations and financial condition of the Company are subject to a number of regulations and are affected by a number of factors outside the control of management.

#### Canadian Regulatory Landscape

The production, distribution and sale of cannabis in Canada is strictly regulated. On October 17, 2018, the Cannabis Act and accompanying regulations promulgated under the Cannabis Act (the "Cannabis Regulations"), and the new industrial hemp regulations (the "IHR", and together with the Cannabis Regulations, collectively, the "Regulations"), came into force, legalizing the production, distribution and sale of cannabis for adult recreational purposes, as well as incorporating the pre-existing medical cannabis regulatory scheme under one complete framework. Amendments legalizing the sale of edible cannabis, cannabis extracts, and cannabis topicals in the Canadian market came into force on October 17, 2019. A federally licensed entity with authorization to produce and sell any class of cannabis (except plants and seeds) must provide 60-days notice to Health Canada of its intent to sell any new cannabis retail product prior to making such product available for sale to provincially authorized purchasers or medical unsers.

Pursuant to the federal regulatory framework in Canada, each province and territory may adopt its own laws governing the distribution, sale and consumption of cannabis and cannabis accessories within the province or territory provided that the provincial or territorial legislation contains certain measures that mirror the public health policy goals of the federal regime. All Canadian provinces and territories have implemented mechanisms for the distribution and sale of cannabis for recreational purposes within those jurisdictions, and retail models vary between jurisdictions.

The Cannabis Act maintains separate access to cannabis for medical purposes, including providing that import and export licences and permits will only be issued in respect of cannabis for medical or scientific purposes or in respect of industrial hemp. Patients who have the authorization of their healthcare provider may register with Health Canada to have access to cannabis, either

purchased directly from a federally licensed entity authorized to sell for medical purposes, or by registering to produce a limited amount of cannabis for their own medical purposes or designating someone to produce cannabis for them.

### Provincial Regulatory Framework for Recreational Cannabis

While the Cannabis Act provides for regulation of the commercial production of cannabis and related matters by the federal government, the provinces and territories of Canada have authority to adopt their own laws and regulations governing the distribution, sale and consumption of cannabis and cannabis accessory products within the province or territory, permitting for example, provincial and territorial governments to set lower possession limit for individuals and higher age requirements. Currently each of the Canadian provincial and territorial jurisdictions has established a minimum age of 19, except for Alberta, where the minimum age is 18, and Québec, where the minimum age is 21.

All Canadian provinces and territories have implemented regulatory regimes for the distribution and sale of cannabis for recreational purposes within those jurisdictions. In most provinces, provincial/territorial crown corporations act as intermediaries between entities licensed federally under the Cannabis Act and consumers, such bodies acting in some jurisdictions as exclusive cannabis wholesalers and distributors, and in some instances as exclusive retailers.

Some provinces also authorize municipal governments to impose additional requirements and regulations on the sale of recreational cannabis, such as by restricting the number of recreational cannabis retail outlets that are permitted in a certain geographical area. Municipal zoning authority also generally permits a municipality to restrict the geographical locations wherein such retail outlets may be opened.

## Regulatory Landscape Outside Canada

The Company only conducts business in jurisdictions outside of Canada where such operations are legally permissible in accordance with all laws of the foreign jurisdiction, the laws of Canada and the rules of the CSE. The legal and regulatory requirements in the foreign countries in which the Company operates with respect to the cultivation and sale of canadis, as well as local business culture and practices, are different from those in Canada. Prior to commencing operations in a new country, in partnership with local legal counsel, consultants and partners, the Company conducts legal and commercial due diligence in order to ensure that the Company and its officers and directors gain a sufficient understanding of the legal, political and commercial framework and specific risks associated with operating in such jurisdiction. Where possible, the Company seeks to work with respected and experienced local partners who can help the Company to understand and navigate the local business and operating environment, language and cultural differences. In consultation with advisors, the Company takes steps deemed appropriate in light of the level of activity and investment it expects to have in each country to ensure the management of risks and the implementation of necessary internal controls.

### Germany

In March 2017, the German legislature introduced "The Cannabis as Medicine Act" (Gesetz zur Änderung betäubungsmittelrechtlicher und anderer Vorschriften) which regulates the requirements for the marketability of cannabis pharmaceuticals and their inclusion in health insurance plans. Under this Act, statutory insured patients suffering from a severe disease (i.e. life-threatening or seriously affecting quality of life) are entitled to treatment with medicinal cannabis (flowers or extracts in standardized quality) if (i) generally recognized treatment in accordance with medical standards is either not available, or cannot be applied in individual cases according to the justified assessment of the treating physician, and (ii) if there is a not entirely distant prospect of a noticeable positive effect on the course of the disease or on serious symptoms.

Importers of cannabis pharmaceuticals which have not been produced in an EU/EFTA Member State and which shall be distributed in Germany on a commercial or professional basis must apply for an import authorization to the competent health authority in the federal state (Bundesland) in which the importer is based pursuant to section 72 Medicinal Products Act (Arzneimittelgesetz – "AMG"). Generally, the import authorization can be issued for cannabis from cultivations controlled by the country of origin pursuant to the requirements of the 1961 UN Single Convention on Narcotic Drugs. Additionally, importers must apply for a manufacturing authorization pursuant to section 13 AMG if they carry out at least one manufacturing step within the meaning of section 4 (14) AMG (e.g. preparing, formulating, treating or processing, filling, decanting, packaging, labelling) after import. Furthermore, the distribution of drug products treated with radiation (e.g. E-Beam) requires a permit under the German Regulation on Drug Products treated with Radiation (Verordnung über radioaktive oder mit ionisierenden Strahlen behandelte Arzneimittel – "AMRadV").

The marketing of medicinal cannabis products that qualify as finished medicinal products requires a marketing authorization issued by the competent Federal Institute for Drugs and Medical Devices (Bundesinstitut für Arzneitmittel und Medizinprodukte – "BfArM").

Pursuant to sec. 72a AMG, importers of medicinal cannabis must ensure that their products have been produced in compliance with applicable quality standards and must obtain a written confirmation from a competent authority to prove compliance. In particular, cannabis medicinal products must be manufactured in compliance with the manufacturing standards of the Pharmaceuticals and Active Agent Manufacturing Ordinance (Arzneitmittel- und Wirkstoffherstellungsverordnung – "AMWHV") which implements the EU Good Manufacturing Practice. In addition to standards for the growing and cultivation of the cannabis plant itself, such as the Good Agricultural and Collection Practice (GACP), which is annexed to the EU-GMP, specific pharmaceutical quality standards must be met before placing the product on the market. Such standards are established by pharmaceutical monographs (e.g. "Cannabis Flowers", "Cannabis Extract"), which are published by the BfArM in the German Pharmacopoeia (Deutsches Arzneibuch – "DAB").

Finally, medicinal cannabis products with a THC concentration of at least 0.2 percent qualify as narcotics under German law and are therefore subject to the authorization requirements under the German Narcotic Drugs Act (Betäubungsmittelgesetz –"BtMG"). Under this Act, the seller, buyer and other processors (e.g. importers, distributors, etc.) of medicinal cannabis products must obtain an authorization by the BfArM. Such an authorization has been issued per se for qualified doctors and pharmacists who sell or buy narcotics for the treatment of a patient or in the course of the operation of a pharmacy. Although CBD as such is not subject to the BtMG unless the possible THC traces exceed 0.2 percent, it is currently unclear whether products containing CBD will be classified and marketed as industrial hemp products or food rather than narcotic drugs following a judgment from the Court of Justice of the European Union on November 19, 2020 and the European Commission's ongoing review of applications for approval of products containing CBD as novel foods. In its ruling of March 24, 2021, the German Federal Court of Justice (Bundesgerichtshof - "BGH") ruled that the sale of hemp flowers and leaves to end-consumers may qualify as a narcotic but is not necessarily prohibited under the BtMG, provided that these products serve exclusively commercial or scientific purposes without intent to cause intoxication.

#### RISK FACTORS AND UNCERTAINTIES

Many factors could cause the Company's results of operations, performance and financial condition to differ materially from those expressed or implied by the forward-looking statements and forward-looking information contained in this management's analysis and discussion, including the following factors, which are discussed in greater detail under the heading "Risk Factors" in the Company's current Annual Information Form as updated by subsequent reports, filed with securities regulators and available on www.sedar.com, which risk factors are incorporated by reference into this document and should be reviewed in detail by all readers:

- the Company's ability to continue as a going concern;
- the Company's ability to raise required additional capital through the sale of equity or debt instruments or the factoring of receivables or otherwise;
- the Company has a limited operating history;
- the Company may be unable to achieve revenue growth and development;
- there are factors which may prevent the Company from the realization of growth targets;
- the Company's actual financial position and results of operations may differ materially from the expectations of the Company's management;
- the Company may incur significant ongoing costs and obligations related to its investment in infrastructure, growth, research and development, regulatory compliance and operations;
- there is no assurance that the Company will turn a profit or generate immediate revenues;
- the Company is subject to risks typically associated with secured debt financing;
- the Company may incur additional indebtedness;
- the adult-use cannabis market in Canada is a relatively new industry;
- the adult-use cannabis market in Canada may experience supply and demand fluctuations that could result in revenue and price decreases;
- the Company's business is dependent on key supply chains which could be adversely disrupted by a number of factors including, among others, major health issues or pandemics;
- the Company is reliant on regulatory approvals and cultivation licences for its ability to grow, process, package, store and sell cannabis and other products derived therefrom, and these regulatory approvals are subject to ongoing compliance requirements, reporting obligations and fixed terms requiring renewal;
- any failure on the Company's part to comply with applicable regulations could prevent it from being able to carry on its business and there may be additional costs associated with any such failure;

- under Canadian regulations, a Licensed Producer of cannabis is restricted regarding the type and form of marketing it can undertake which could materially impact sales performance;
- the Company's industry is experiencing rapid growth and consolidation that may cause the Company to lose key relationships and intensify competition;
- the Company may be unsuccessful in competing in the overall legal adult-use cannabis market in Canada and any other countries it intends to operate in;
- if the Company is unable to attract and retain key personnel, it may not be able to compete effectively in the cannabis market:
- the Company, or the cannabis industry more generally, may receive unfavourable publicity or become subject to negative consumer or investor perception;
- the Company's products may not have, or may not be perceived to have, the effects intended by the end user;
- if the Company is unable to develop and market new products, it may not be able to keep pace with market developments;
- there has been limited study on the health effects of cannabis products, including CBD, and future clinical research studies may lead to conclusions that dispute or conflict with the Company's understanding and belief regarding the medical benefits, viability, safety, efficacy, dosing and social acceptance of such products;
- consumer preferences may change and the Company may be unsuccessful in retaining customers;
- trade of cannabis for non-medicinal purposes within Canada may be restricted by the Canadian Free Trade Agreement;
- the Company must rely on international advisors and consultants in the foreign countries in which it operates and intends to operate;
- the Company is required to comply concurrently with federal, state or provincial, and local laws in each jurisdiction where it operates or to which it exports its products;
- the Company has entered into and in the future may seek to enter into strategic alliances including contractual
  relationships, joint ventures, selective acquisitions, licensing arrangements or other relationships, or expand the scope of
  currently existing relationships, with third parties that the Company believes will have a beneficial impact, and there are
  risks that such strategic alliances or expansions of the Company's currently existing relationships may not continue or
  enhance its business in the desired manner;
- the Company may not be able to successfully identify and execute future acquisitions or dispositions or successfully manage the impacts of such transactions on its operations;
- the cultivation of cannabis includes risks inherent in an agricultural business including the risk of crop loss, sudden changes in environmental conditions, equipment failure, product recalls and others;
- the Company is reliant on key inputs, such as water and utilities, and any interruption of these services could have a material adverse effect on the Company's finances and operation results. The Company is also dependent on access to skilled labour, equipment and parts;
- the Company is vulnerable to rising energy costs;
- the Company's quality control systems may not operate effectively;
- the Company's cannabis products may be subject to recalls for a variety of reasons, which could require it to expend significant management and capital resources;
- the Company faces an inherent risk of exposure to product liability;
- the Company's operations are subject to safety, health and environmental laws and regulations applicable to its operations and industry in the various jurisdictions in which it operates, and it may be held liable for any breaches of those laws and regulations;
- the Company could be liable for fraudulent or illegal activity by its employees, contractors and consultants resulting in significant financial losses or claims against the Company;
- the Company may become subject to litigation in the ordinary course of business;
- the Company will be reliant on information technology systems and may be subject to damaging cyber-attacks;
- the Company may be exposed to liability or the threat of liability in relation to the use of customer information and other personal and confidential information;
- the Company may be subject to risks related to the protection and enforcement of its intellectual property rights, or intellectual property it licenses from others, and may become subject to allegations that it or its licensors are in violation of intellectual property rights of third parties;
- the Company may be subject to breaches of security at its facilities;
- management may not be able to successfully implement adequate internal controls over financial reporting;
- if the Company has a material weakness in its internal controls over financial reporting, investors could lose confidence in the reliability of the Company's financial statements, which could result in a decrease in the value of its securities;
- the Company has negative operating cash flow;
- the Company may be subject to credit risk;
- tax and accounting requirements may change in ways that are unforeseen to the Company and it may face difficulty or be unable to implement or comply with any such changes;
- the Company may not be able to renew or secure adequate insurance to protect its assets, operations and employees;
- fluctuations in foreign currency exchange rates could harm the Company's results of operations;

- the price of the Common Shares in public markets may experience significant fluctuations;
- if securities or industry analysts do not continue to publish research, or publish inaccurate or unfavourable research, about the Company's business, the Common Share price and trading volume could decline;
- the Company continues to sell shares for cash to fund operations, expansion, and mergers and acquisitions that will dilute the current shareholders;
- it is not anticipated that any dividends will be paid to holders of Common Shares for the foreseeable future; and
- the Company is subject to ongoing reporting requirements under applicable securities laws and exchange policies.

In addition, the Company highlights the following risk factors:

## Assumptions related to cash flows and future sales of the Company's product lines

The Company expects to be required to fund negative Canadian operating cash flows prior to achieving positive Canadian operating cash flows and expects that the Company's financial resources and expected revenues and draw downs on its Revolver Loan, will be sufficient to pay its obligations and fund its operations for the coming months. Achieving positive Canadian operating cash flows and funding operations for the coming months is reliant on revenues and working capital requirements being in line with expectations, which is in turn reliant on, among other things, future sales of the Company's product lines over the coming months. The Company's expectations of positive Canadian operating cash flows and of achieving sufficient revenues to fund, when taken together with its other financial resources, its operations over the coming months is based on a variety of assumptions relating to production and production capacity, growth in the number of product offerings and store locations in which the Company's products are sold, growth in total sales, consumer demand for the Company's products, market pricing of cannabis products, cost of sales, sales and marketing expenses, the pace of opening of and increase in the total number of recreational cannabis retail stores across Canada, and the total size of the Canadian recreational and medical cannabis markets over the coming months. Actual results may vary materially from the Company's expectations if any of the Company's assumptions are inaccurate. Accordingly, readers should not place undue reliance on forward-looking statements, including the Company's expectations relating to future Canadian operating cash flows and sales of its products. The Company does not undertake to update or revise any forward-looking statements, except as, and to the extent required by, applicable securities laws in Canada. See "Cautionary Statement Regarding Forward-Looking Information". Actual results may also be impacted by all of the risk factors in this MD&A and in the Company's most recently filed Annual Information Form.

# Acquisition and Integration Risk

The Company completed the Galaxie Acquisition and recently completed the BZAM Transaction. It may in the future make further acquisitions and investments that could divert management's attention, result in operating difficulties and dilution to our shareholders and otherwise disrupt our operations. The Company may have difficulty integrating any such acquisitions, including the BZAM Transaction, successfully or realizing the anticipated benefits therefrom, any of which could have a material adverse effect on the Company's business, financial condition, results of operations, cash flows and prospects.

Pursuing potential strategic acquisitions or investment opportunities is one possible growth strategy. Any transactions that the Company enter into could be material to its business, financial condition, results of operations, cash flows and prospects. The process of acquiring and integrating another company or technology could create unforeseen operating difficulties and expenditures. Acquisitions and investments involve a number of risks, including:

- diversion of management time and focus from operating the Company's business;
- use of resources that are needed in other areas of the Company's business;
- integration of the acquired company;
- implementation or remediation of controls, procedures and policies of the acquired company;
- difficulty integrating the accounting systems and operations of the acquired company;
- coordination of product, engineering and selling and marketing functions, including difficulties and additional expenses
  associated with supporting legacy services and products and hosting infrastructure of the acquired company and difficulty
  converting the customers of the acquired company onto its platform, including disparities in the revenue, licensing,
  support or professional services model of the acquired company;
- difficulty integrating, supporting or enhancing acquired products or services, including difficulty in transitioning acquired products or services;
- retention and integration of employees from the acquired company, and preservation of its corporate culture;
- the potential loss of key employees;
- unforeseen costs or liabilities, including the use of substantial portions of its available cash to consummate the acquisition;
- adverse effects to its existing business relationships with customers as a result of the acquisition or investment;
- the possibility of adverse tax consequences;
- litigation or other claims arising in connection with the acquired company or investment; and

• the need to integrate potential operations across different cultures and languages and to address the particular economic, currency, political and regulatory risks associated with specific countries.

Acquisitions are accompanied by the risk that the obligations and liabilities of an acquired company or asset may not be adequately reflected in the historical financial statements of or other financial information relating to such company or asset and the risk that such historical financial statements may be based on assumptions, which are incorrect or inconsistent with the Company's assumptions or approach to accounting policies. In addition, such future acquisitions could involve tangential businesses which could alter the strategy and direction of the Company. Furthermore, a significant portion of the purchase price of companies the Company has acquired may be allocated to acquired goodwill and other intangible assets, which must be assessed for impairment at least annually. In the future, if the Company's acquisitions do not yield expected returns, the Company may be required to take charges to its operating results based on this impairment assessment process, which could adversely affect its results of operations.

Although the Company has conducted and will conduct due diligence in connection with potential strategic acquisitions or investment opportunities and potential vendors have, may or will provide a number of representations and warranties in favour of the Company in connection with these acquisitions, an unavoidable level of risk remains regarding any undisclosed or unknown liabilities of or issues concerning the acquired entities. Following the closing of any potential strategic acquisitions or investment opportunities, the Company may discover that it has acquired substantial undisclosed liabilities or that certain of the representations made by the vendors are untrue. There can be no assurance of recovery by the Company from potential insurers or potential vendors for any breach of the representations, warranties or covenants to be provided by such potential vendors under the applicable acquisition agreements because there can be no assurance that the amount and length of such potential insurance coverage or of the potential indemnification obligations will be sufficient to satisfy such potential obligations, or that such potential vendors will have any assets or continue to exist. The Company's eventual inability to claim for full indemnification from potential vendors could have a material and adverse effect on the Company.

Acquisitions and investments may also result in dilutive issuances of equity securities, which could adversely affect its share price, or result in the incurrence of debt with restrictive covenants that limit the Company's future uses of capital in pursuit of business opportunities. Additionally, the Company, and any potential target for a strategic acquisition or investment as a combined entity, is subject to numerous risks that could adversely affect the Company's growth and profitability, including: (i) the risk that the Company may not be able to successfully manage a potential target for a strategic acquisition or investment's operations, (ii) the risk that its operational, financial and management systems may be incompatible with, or inadequate to effectively integrate and manage systems acquired from potential target for a strategic acquisition or investment, (iii) the risk that a potential strategic acquisition or investment may require financial resources that could otherwise be used in the development of other aspects of its business, (v) the risk that the Company may not obtain the consents required under agreements entered into with third parties, (vi) the risk that the integration process may result in operational problems, costs, expenses, liabilities, including loss of contracts and customers, and (vii) the risk that the Company's key management or employees and of a potential target for a strategic acquisition or investment may not be retained or may leave following the strategic acquisition or investment, which could have a significant impact on the combined entity's operations, specifically if such departures were to occur in positions or roles which require significant technical and operational knowledge and for which qualified replacement personnel is scarce.

The successful integration of recent and potential strategic acquisitions or investments will also require cooperation between the Company's employees and the acquired companies or investees and is subject to the risk that personnel from the Company and the acquired companies or investees may not be able to work together successfully, which could adversely impact the Company's business, financial condition and results of operations. The Company may not be able to identify acquisition or investment opportunities that meet its strategic objectives, or to the extent such opportunities are identified, the Company may not be able to negotiate terms with respect to the acquisition or investment that are acceptable to the Company.

### Permits and Approvals on Real Property

The Company's operations may require permits from various federal, provincial and local governmental authorities and will be governed by laws and regulations governing cannabis, occupational health, waste disposal, land use, environmental protections, and other matters. Adverse changes or developments affecting the Company's facilities, including but not limited to the failure to maintain all requisite regulatory and ancillary permits and licenses, the failure to comply with state or municipal regulations, or a breach of security, could have a material adverse effect on the Company's business, financial condition, results of operations and prospects. In addition, any breach of any leases relating to any of the Company's real property, or any failure to renew any applicable leases on materially similar or more favourable terms, may have a material adverse effect on the Company's business, financial condition, results of operations and prospects, and could also have an impact on the Company's ability to continue operating.

The Puslinch Facility is subject to provincial and municipal regulation and oversight, including the acquisition of all required regulatory and ancillary permits to conduct operations or undertake any construction. Any breach of regulatory requirements, security measures or other facility requirements, including any failure to comply with recommendations or requirements arising from inspections by government regulators at all levels, could also have an impact on the Company's ability to keep the Puslinch

Facility in good standing, and to continue operating its business. There can be no guarantee that the Company has or will be able to obtain all necessary permits and approvals.

The Puslinch Facility continues to operate with routine maintenance. The Company will bear many, if not all, of the costs of maintenance and upkeep of the Puslinch Facility, including replacement of components until it is sold. The Company's operations and the Company's financial performance may be adversely affected if the Company is unable to keep up with maintenance requirements.

# DISCLOSURE CONTROLS AND PROCEDURES

The Chief Executive Officer and Chief Financial Officer (the "Certifying Officers"), in accordance with National Instrument 52-109, have certified that they have reviewed the Consolidated Financial Statements and this MD&A (the "Filings") and that, based on their knowledge having exercised reasonable diligence, (a) the Filings do not contain any untrue statement of a material fact or omit to state a material fact required to be stated or that is necessary to make a statement not misleading in light of the circumstances under which it was made with respect to the period covered by the Filings; and (b) the financial report together with the other financial information included in the Filings fairly present in all material respects the financial condition, financial performance and cash flows of the issuer, as of the date of and for the periods presented in the Filings.

Since the Company's Common Shares are traded on the CSE, the Company is considered a "Venture Issuer" as defined in National Instrument 51-102 *Continuous Disclosure Obligations* and is not required to certify the design and evaluation of its disclosure controls and procedures ("DC&P") nor internal controls over financial reporting ("ICFR") and has not completed such an evaluation. The inherent limitations on the ability of the Certifying Officer to design and implement on a cost-effective basis DC&P and ICFR may result in additional risks to the quality, reliability, transparency and timeliness of annual filings and other reports provided under securities legislation.

The Certifying Officers believe that any system of controls and procedures over financial reporting and disclosure, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, they cannot provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been prevented or detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people, or by unauthorized override of the control. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Accordingly, because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

### **OUTSTANDING SHARE DATA**

As of the date of this MD&A, the Company had the following securities issued and outstanding:

Common Shares (1)	157,240,777
Warrants (2)	25,874,588
RSUs issued to employees	345,375
Stock options	7,238,499

# **Notes:**

- (1) The Company completed the Consolidation on November 8, 2022 whereby its issued and outstanding Common Shares were consolidated on a 10:1 ratio.
- (2) The Consolidation Ratio also applies to the Warrants which are currently exercisable on the basis of one Warrant for one Common Share. Accordingly, effective as of the Consolidation date, the holders of Warrants will be entitled to receive one post-Consolidation Common Share on the exercise of ten Warrants.

See the Company's Consolidated Financial Statements for a detailed description of these securities. Each security type is convertible into one Common Share.